

JAMF  
Software



# Apple IT in 2014



Tad Johnson

JAMF Software

[tad.johnson@jamfsoftware.com](mailto:tad.johnson@jamfsoftware.com)

# Looking back

2009

# 2009



iPhone 3GS with iOS 3.x (no MDM)

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iPad just a rumor



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Android 2.0 "Eclair"

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**symbian**

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Nokia Symbian

# 2009



iPhone 3GS with iOS 3.x (no MDM)

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Mac OS X 10.6 "Snow Leopard"

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Android 2.0 "Eclair"

Nokia Symbian

RIM BlackBerry

2014

# 2014

iPhone 6, 6+ with iOS 8



# 2014



iPhone 6, 6+ with iOS 8

iPad Air 2

# 2014



iPhone 6, 6+ with iOS 8

iPad Air 2

Mac OS X 10.10 Yosemite

# 2014



iPhone 6, 6+ with iOS 8

iPad Air 2

Mac OS X 10.10 Yosemite

Windows 7

# 2014



iPhone 6, 6+ with iOS 8

iPad Air 2

Mac OS X 10.10 Yosemite

Windows 7

Android 5.0 “Lollipop”

# 2014

iPhone 6, 6+ with iOS 8

iPad Air 2

Mac OS X 10.10 Yosemite

Windows 7

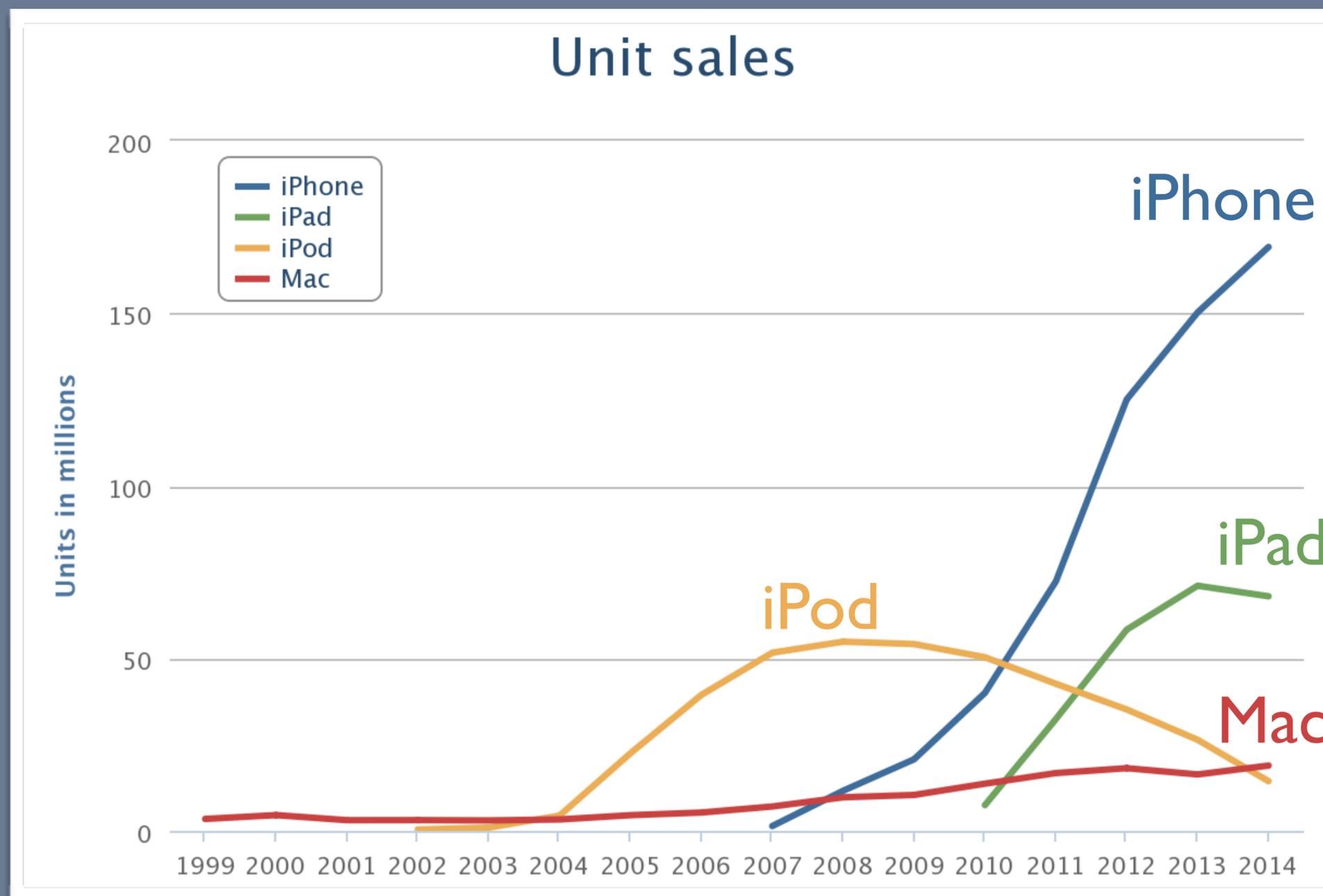
Android 5.0 “Lollipop”

Nokia Symbian

RIM BlackBerry

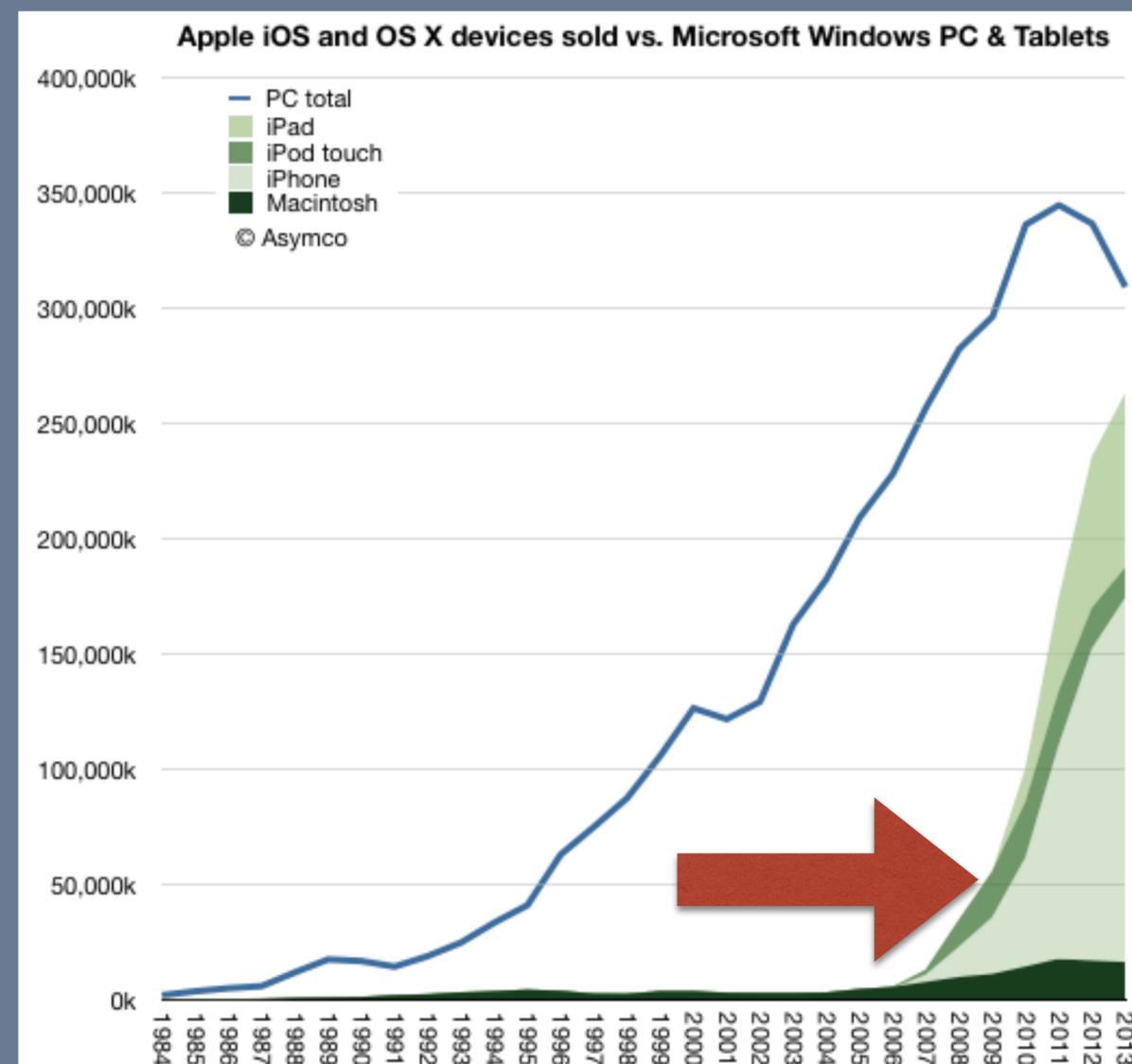
# State of Apple IT

# Apple continues to grow



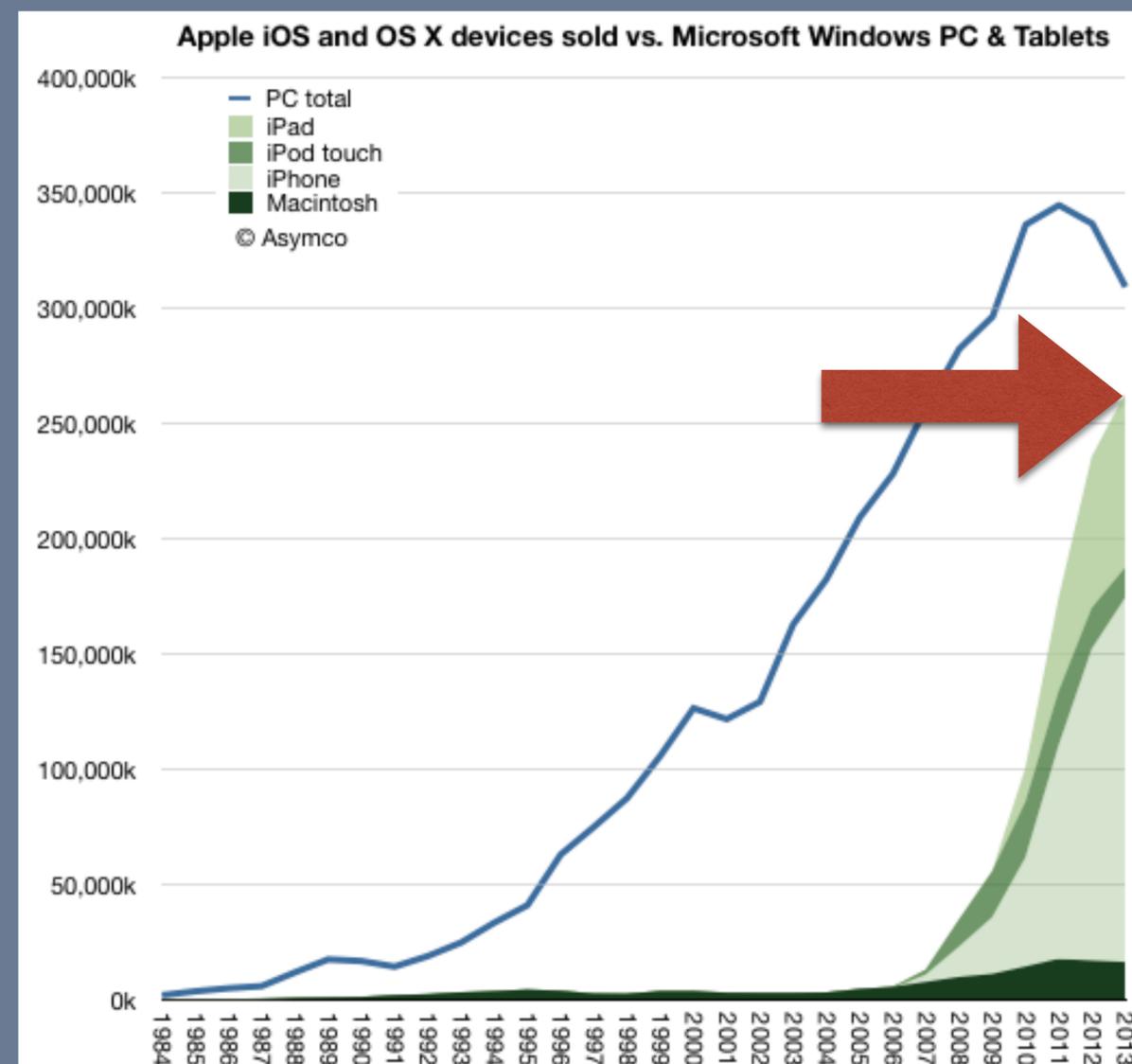
Source: <http://barefigur.es>

# Apple continues to grow



Source: <http://www.asymco.com>

# Apple continues to grow

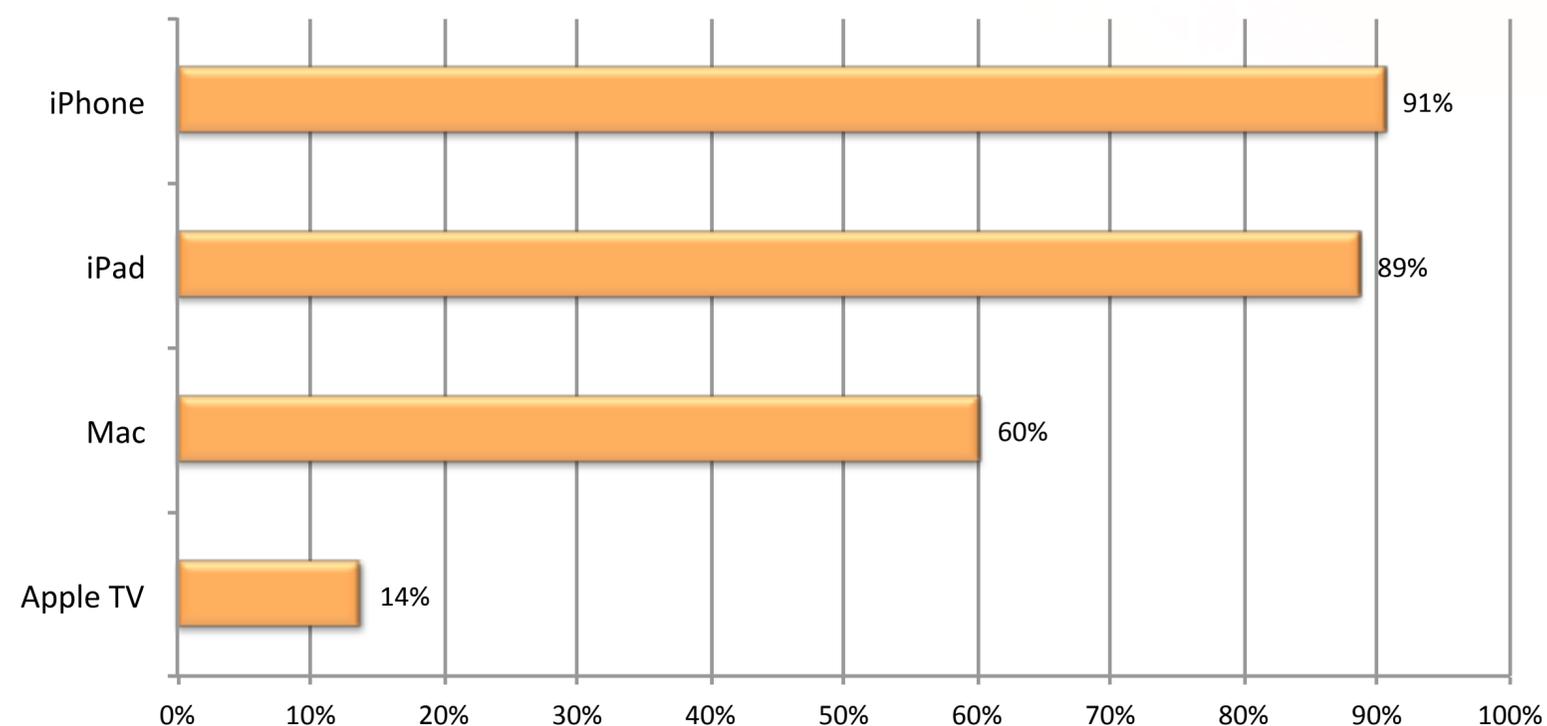


Source: <http://www.asymco.com>

# The tide is shifting

## Over 90% of Businesses Support Apple Devices

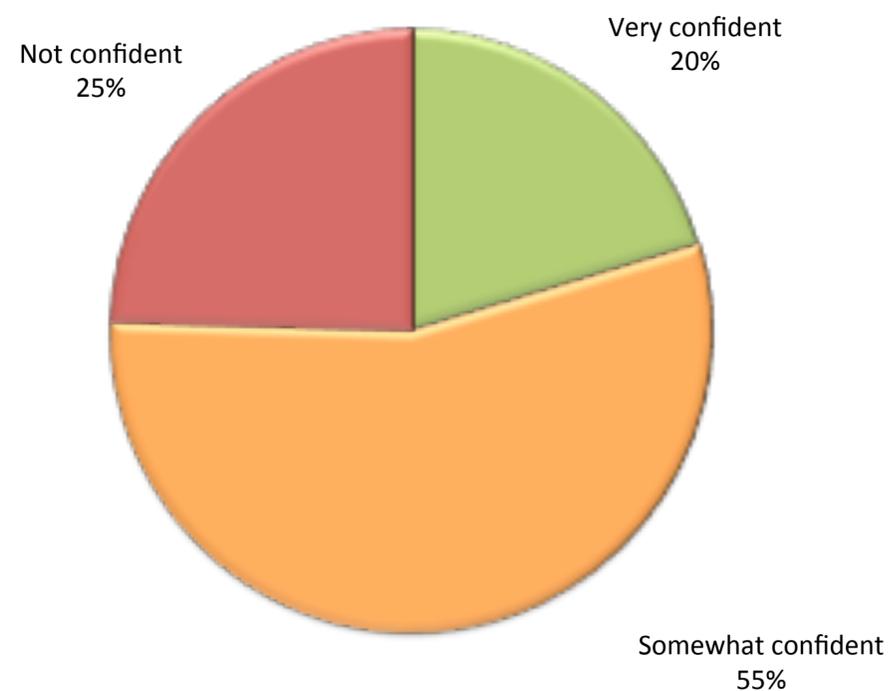
Apple Devices Supported by IT for Business Functions



# Challenge

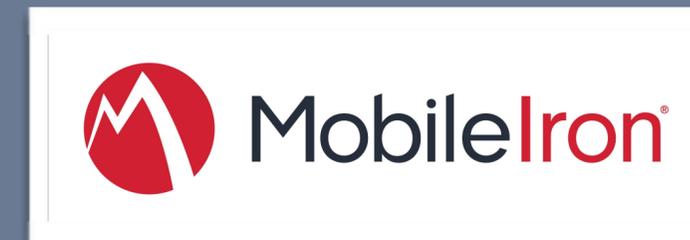
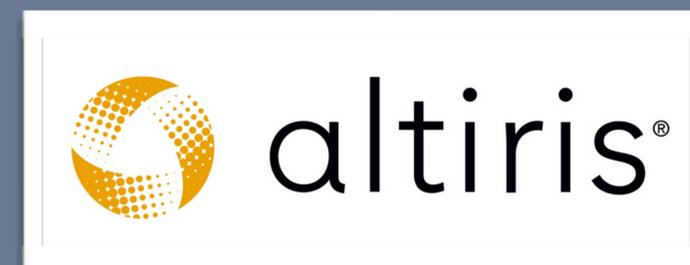
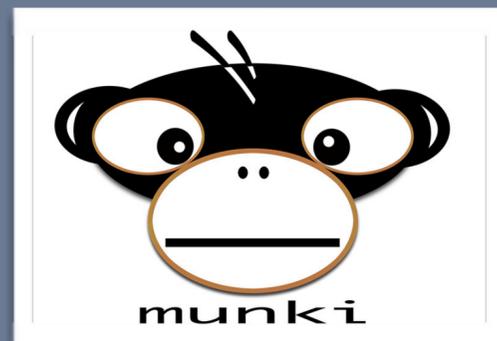
## 80% of IT Professionals are Not Very Confident in Current Apple Device Management Solutions

How confident are you in the Apple device management solutions that are available today?



# Opportunity

# New tools



# New services

## Deployment Programs

Enroll your organization in the:

 Device Enrollment Program

 Volume Purchase Program

 Apple ID for Students

Don't have an account? [Enroll Now](#)

Sign In

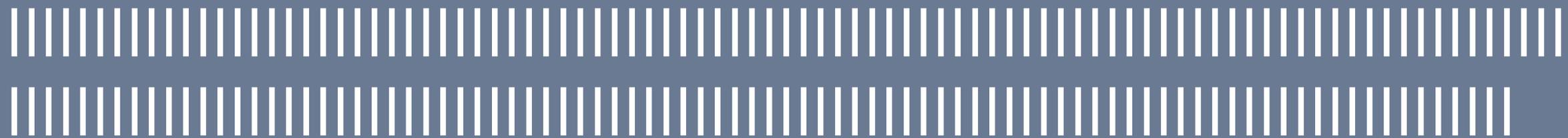
[Forgot your Apple ID or Password?](#)

Sign In

# Device Enrollment Program

# Volume Purchase Program

# New careers



# New careers

The screenshot shows the JAMF Nation Job Board interface. At the top, there is a navigation bar with links for Discussions, Feature Requests, Knowledge Base, Third-Party Products, and More... A search bar and a Log In button are also present. Below the navigation bar, the Job Board section is displayed with a 'Submit a New Job Post' button. The main content is a table listing job openings with columns for Position, Company, Location, and Date Posted.

Position	Company	Location	Date Posted
Sr. Desktop Support Engineer	VSA Partners, Inc.	Chicago, IL	10/30/14 at 4:42 PM
Macintosh System Administrator   Level 2 - 3	Wipro	Middleton, WI	10/30/14 at 2:42 PM
Professional Services Engineer	JAMF Software	Various Locations	10/29/14 at 6:17 PM
Education Services Engineer	JAMF Software	Minneapolis, MN	10/28/14 at 10:17 AM
Support Specialist   EMEA	JAMF Software	Amsterdam, NL	10/27/14 at 9:11 PM
Support Specialist   Australia	JAMF Software	Sydney, New South Wales	10/23/14 at 10:13 AM
Jamfsoftware System Administrator	Lakeland Catholic Schools	Bonnyville - Cold Lake - Alberta, Canada	10/23/14 at 9:21 AM
Mac Desktop Engineer	Cisco	San Jose	10/22/14 at 4:34 PM

173 jobs posted

# Looking ahead

# New (old) IT challenges

# BYOD



# New (old) IT challenges



# Wearables

# New (old) IT challenges



# Security

# Make the future better

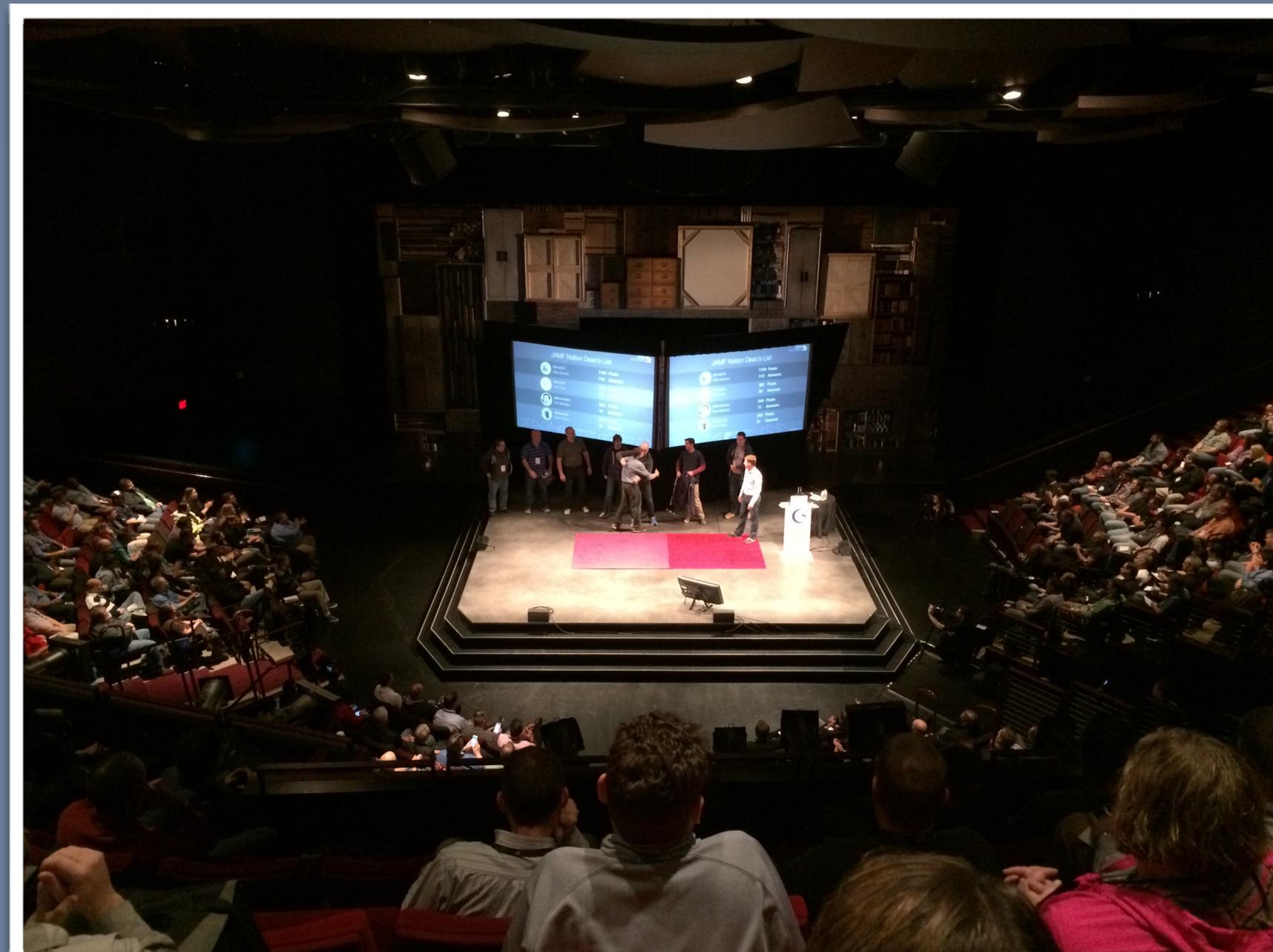
# Build Community

Events

Forums

User Groups

Beta Test



Thank you