

**How to Make
Community
Easy ^H^H^H Less Hard**

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Communities can be...

- ☐ **big or small**
- ☐ **in person or virtual**
- ☐ **built by you. Yes you!**

A person dressed as Darth Vader, wearing a black cape and a brown kilt, is playing bagpipes on a city street. In the background, there is a neon sign that says "Portland Oregon" with a white reindeer silhouette above it. The scene is set during sunset or sunrise, with warm orange and yellow light from the sun low on the horizon. A silver car is visible in the background on the left.

**Welcome
to Portland
I'll be your guide**

Here's how in Portland:

Start with beer.



**BEER
&
BLOG**

Bloggers helping bloggers over beers

- ☐ **Find common ground**
- ☐ **Be consistent**
- ☐ **Be obvious**
- ☐ **Be tough**



Help!

Either way, be specific.

Tools:

- ☐ Google Hangouts
- ☐ Google Groups
- ☐ Mailing Lists
- ☐ MeetUp.com
- ☐ #hashtags
- ☐ IRC

**“If you work really hard,
and you're kind, amazing
things will happen.””**

–Conan O'Brien

THANK YOU!