

Automating Business

Improvement through automation

@joeworkman

My Story



Corporate Life





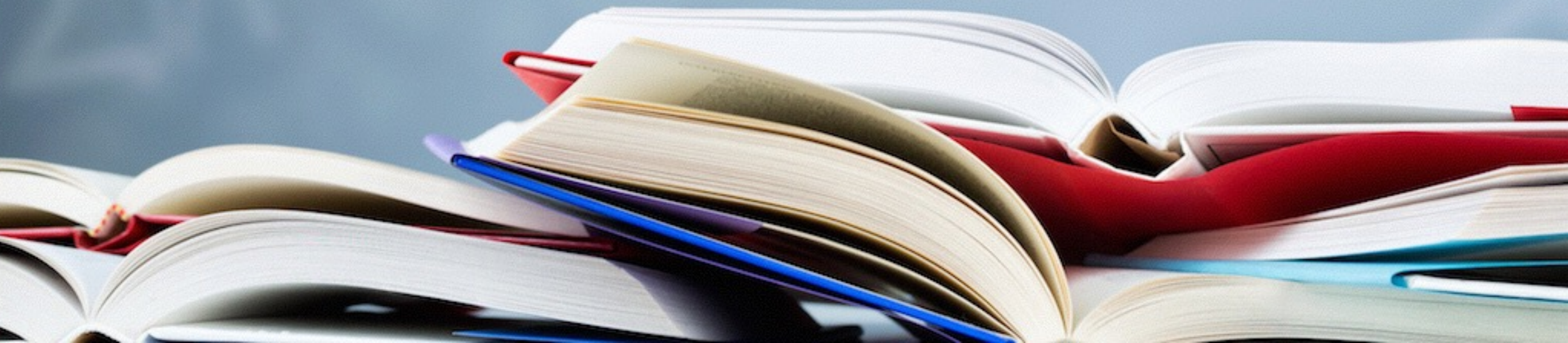
Still worked
for
"The Man"



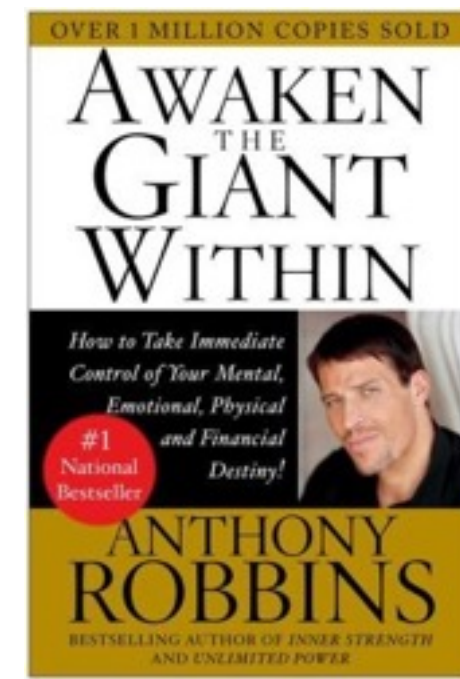
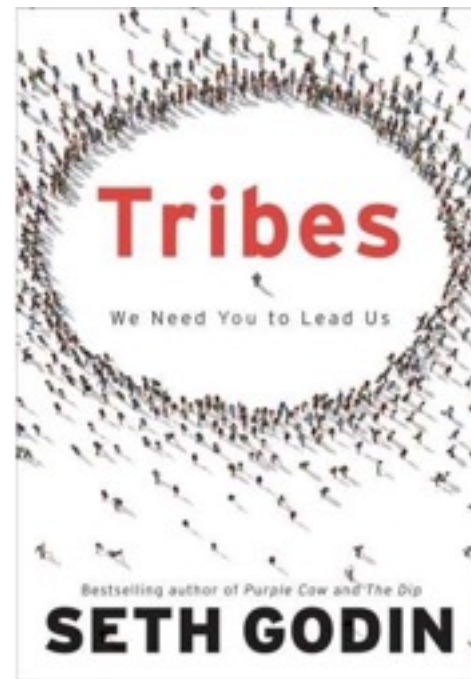
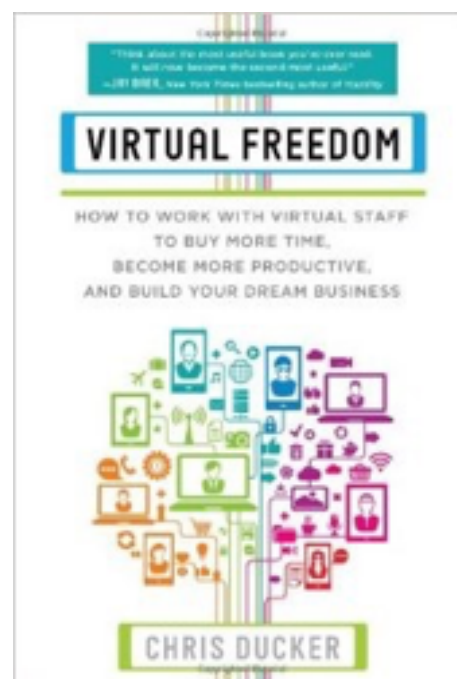
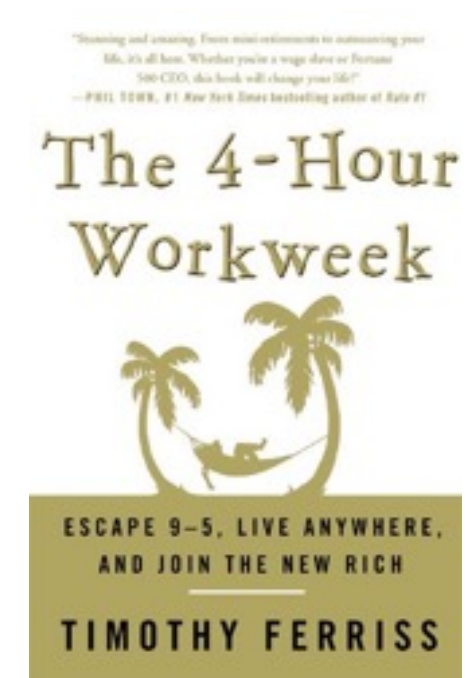
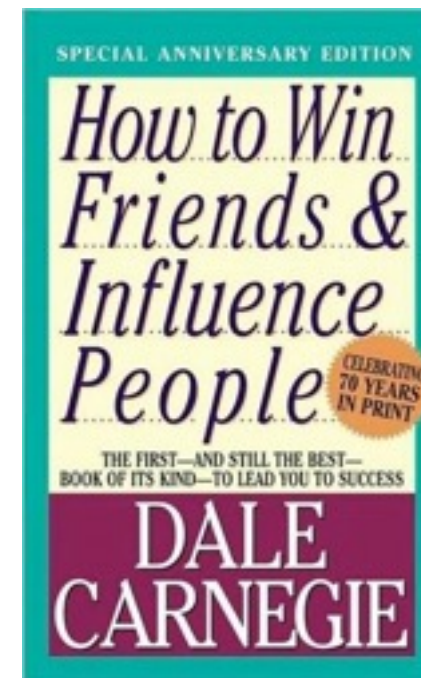
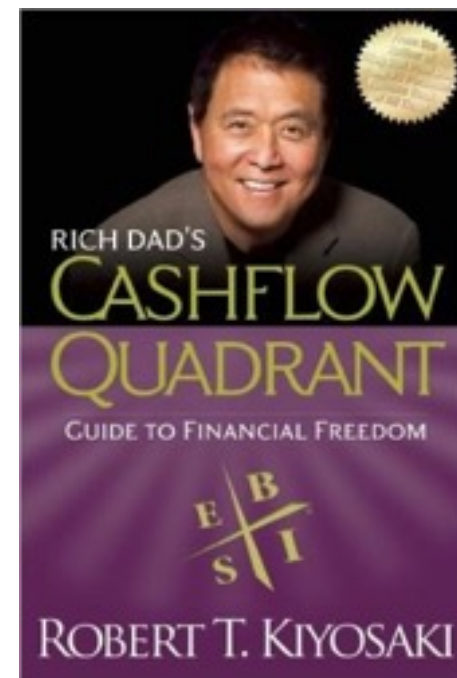
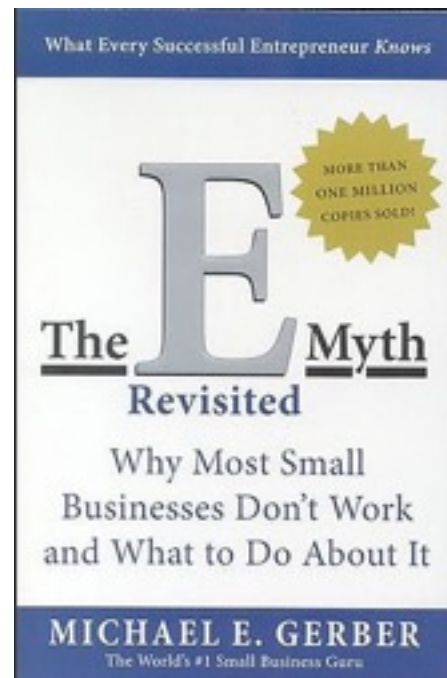
Full Time Indie



Education Never Stops



Reading



Listening

- Smart Passive Income
- New Business Podcast
- Startups for the Rest of Us
- Entreleadership
- Tim Ferris Show
- The Fizzle Show
- Seth Godin's Startup School



Motivation





• New York •



• London •



• Frankfurt •



• Hong Kong •



• Tokyo •

Where does
time go?



Reduce Workload



Avoid Human Error

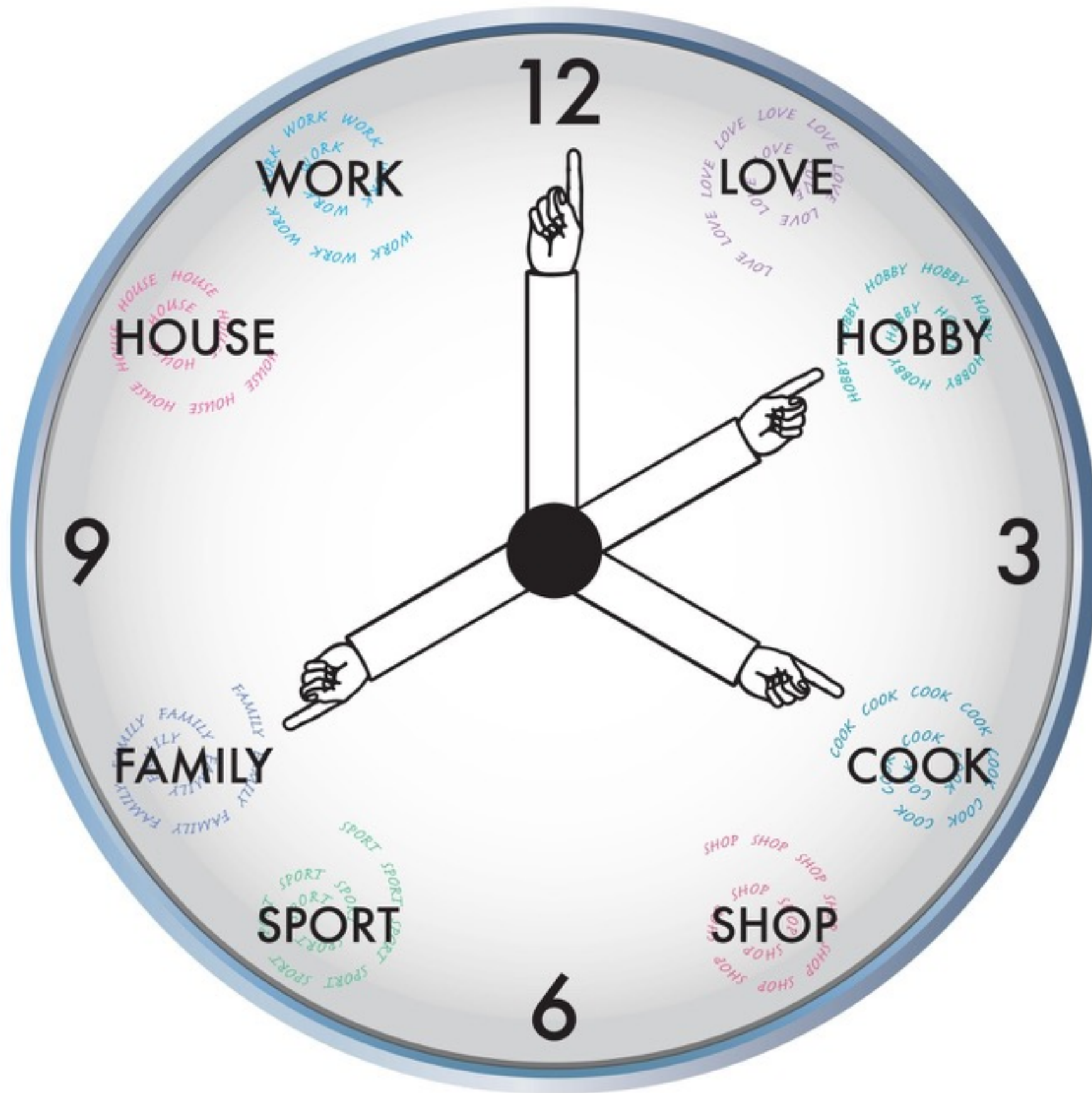


D.R.Y.



Don't forget the
business





Automating Support



Email Overload



Documentation



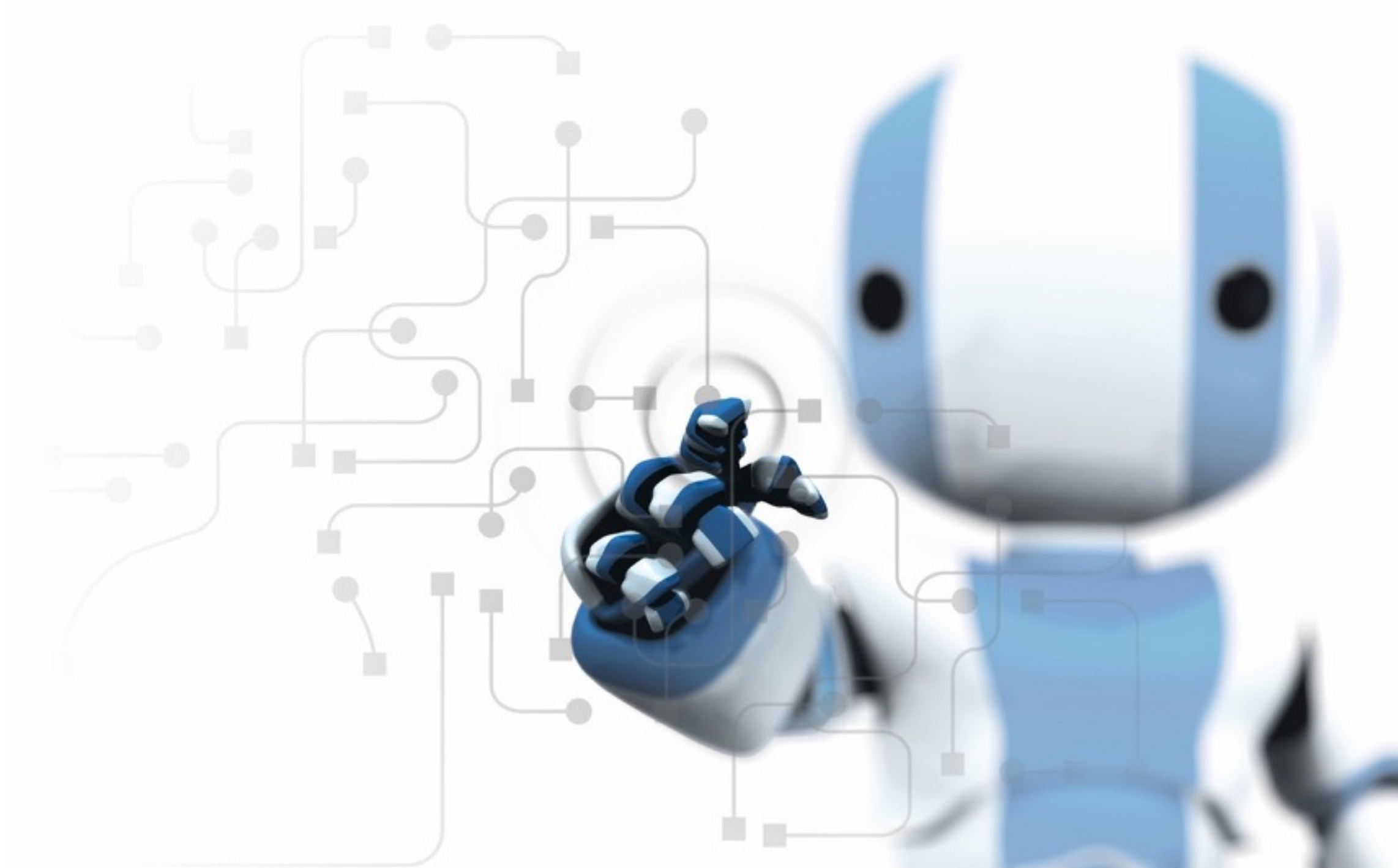


Video
+
Audio

Hire Support Staff



Automating Development





The Terminal

homebrew

<http://brew.sh>





Scripting



Tools Ninja





Hire Me

Where to go from here?



Look for
automation
opportunities



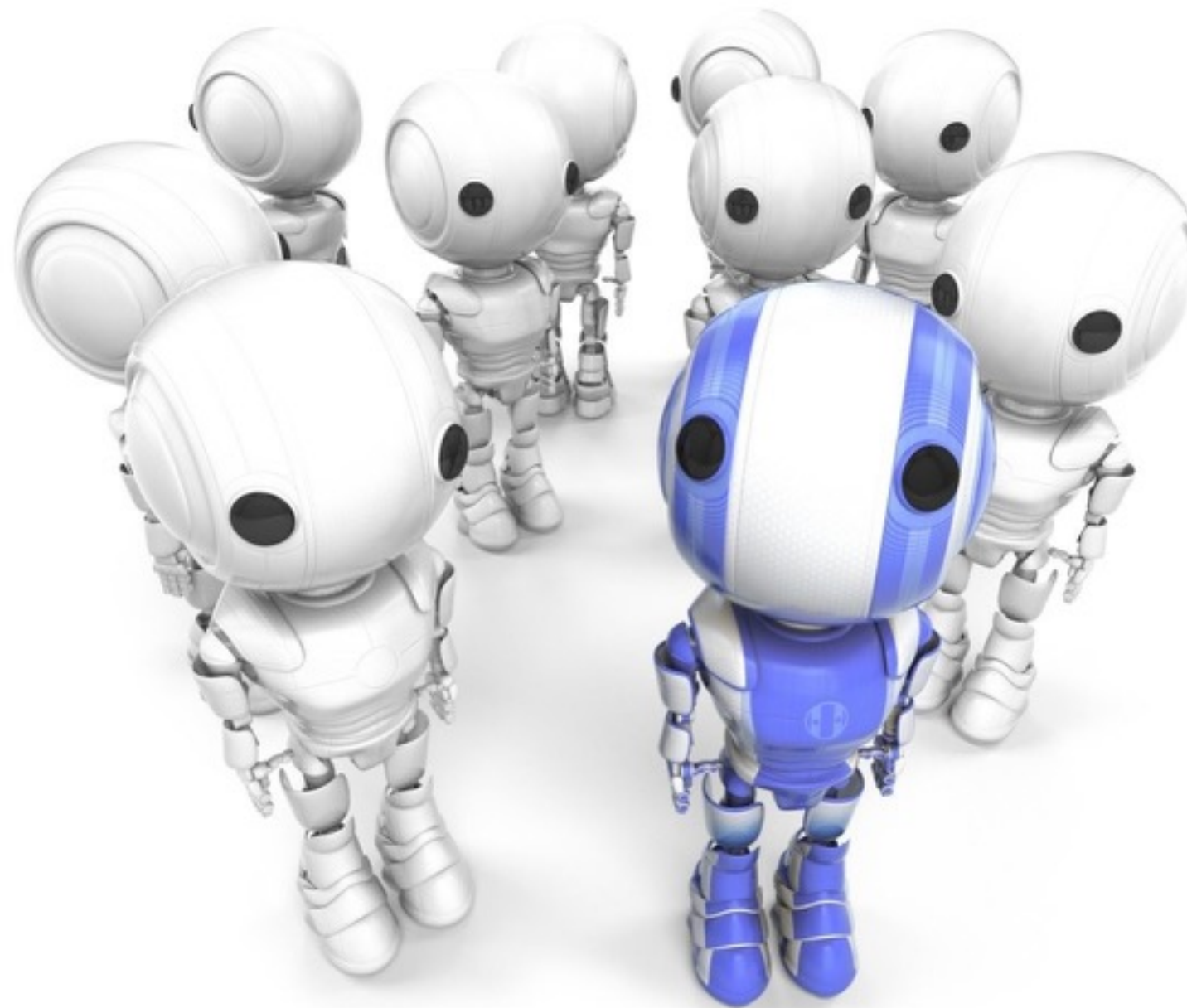
Automate
Easy
Processes
First





Implement
Systems

Culture of Automation



Automate Yourself Out of a Job



Thank you



..... Social

joeworkman.net

..... Web