



MacTech BootCamp II: The World of Apple IDs

Rob Holz
Call Andy! Macintosh Consulting

Who am I?

Rob Holz

Systems Engineer
Call Andy! Macintosh Consulting

rob@callandy.com

[@macbostonrob](https://twitter.com/macbostonrob)

www.callandy.com

What will we cover?

- What is an Apple ID?
- iTunes & App Stores
- iTunes Match
- iCloud
- Limitations / Pain Points
- Troubleshooting Tips
- Q&A

What's an Apple ID?

- An Apple ID is your user name for everything you do with Apple
- Shop the iTunes Store
- Enable iCloud on all your devices
- Buy from the Apple Online Store
- Make a reservation at an Apple Store
- Access the Apple Support website
-and more

Identifier for handling data on multiple devices



- Contacts
- Calendars
- Email
- Reminders
- Safari Bookmarks



ID attached to purchases

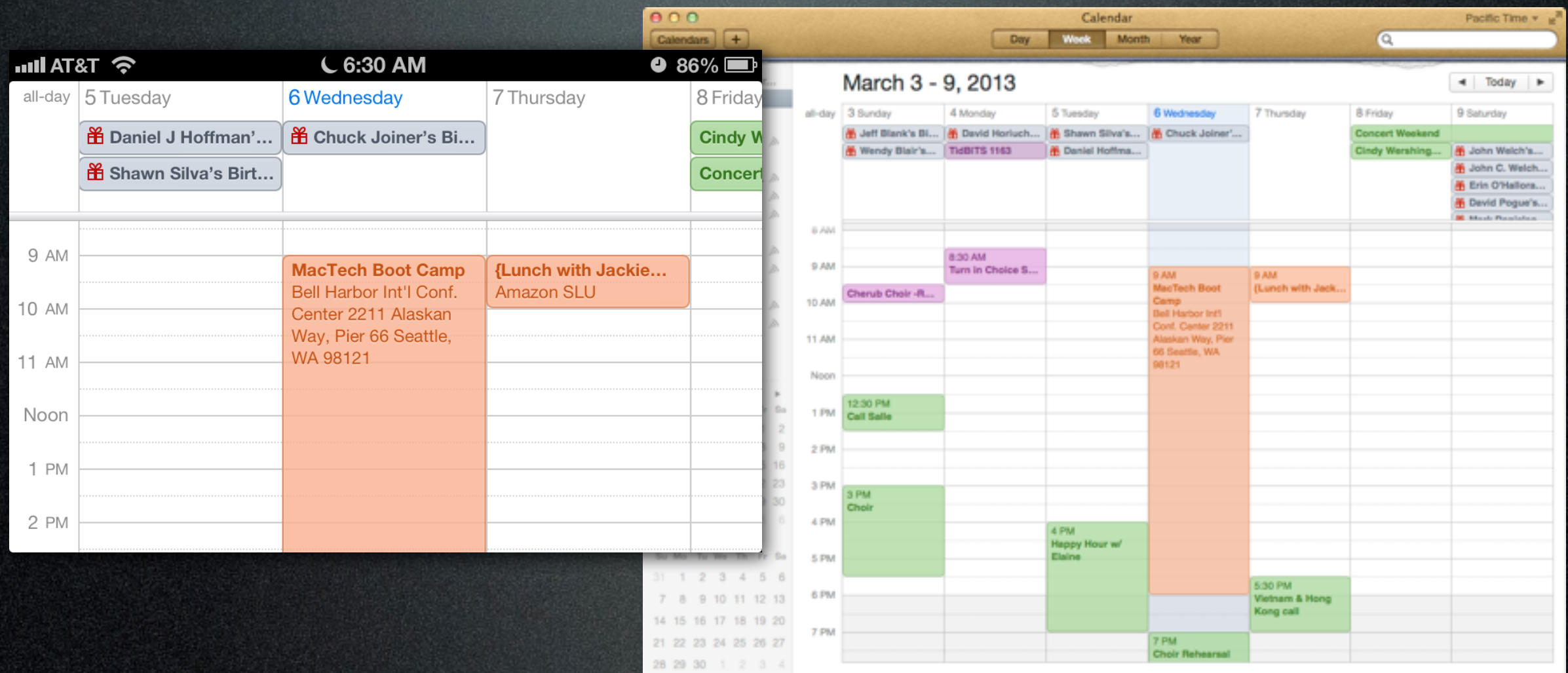
- iTunes Store
- App Store
- Mac App Store
- iBookstore
- iTunes Match
- iPhoto and Aperture purchases

Apple's Recommendation

- One Apple ID for everything
- One ID for purchases
- One ID for iCloud

Apple ID Benefits: iCloud

- Ability to share & sync information between multiple devices



Apple ID Benefits: iCloud

- iOS iCloud Backup
- Recover after lost or damaged phone
- Migrate from old hardware without having to reconfigure
- Find my iPhone?

Apple ID Benefits: Stores

- Re-download apps
- Re-download music, movies, or TV shows to iOS devices
- Stream purchased videos on Apple TV
- Re-download media to iTunes on Mac or PC

Apple ID Benefits: iTunes Match

- \$24.99 / year subscription service
- One shared iTunes library across devices
- Re-download older songs at higher bit rates
- Stream music in iTunes
- Free up disk space on devices without losing access to media

iTunes Match Limitations

- Requires yearly \$25 fee
- Limited to 25,000 songs – not great if your working with a very large library
- You get to keep the higher quality tracks if you stop subscribing

Volume Purchasing Program

- Allows businesses or educational institutions to purchase multiple licenses of apps for use
- Requires you to have a Dun and Bradstreet Number
- One Apple ID just for VPP, Apple advises to not use with any other service

Merging Apple IDs

- Not possible!!!
- You can put purchases from multiple Apple IDs onto the same device.
- Copy them to iTunes and authorize them for use. Then copy to the iOS devices.

Changing ID's Email Address

- Make sure you change the ID before turning off old email
- Log onto appleid.apple.com to reset password
- Authenticate via email
- Remove the old email address
- Logout, then log back into appleid.apple.com

Changing ID's Email Address

- Add a new email address as the primary
- Verify the new email address
- Check back on appleid.apple.com that the email address is verified