

The World of Apple IDs

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Mark Stevenson supports individual and small business clients in the metro Denver area.

A former Apple employee for 8+ years, Mark has worked independently for a last 4+ years providing Apple focused technical support for Denver small business clients and numerous individuals.

Mark is a member of two Colorado Macintosh User Groups, and presents at the Macintech SIG in south Denver on regular basis.



Welcome to Denver



What is an Apple ID?

- Based on an email address (or username)
- Note: @mac.com and @me.com Apple IDs can not be renamed.
- Apple ID is related to an account with Apple
- Account contains purchase history
 - <https://appleid.apple.com>

Why Care?

Apple Services, Stores, and iCloud

System Status as of 9:15 PM CDT

Normal Maintenance

Services

Apple ID

iMessage

Siri

Game Center

iChat

Dictation

Maps

FaceTime

Stores

App Store

Mac App Store

iTunes Store

iBookstore

Apple Online Store

Photo Print Products

iCloud

Mail

Contacts

Calendar

Reminders

Bookmarks & iCloud Tabs

Notes

Photo Stream

Documents in the Cloud

Backup

Find My iPhone, iPad, iPod touch, and Mac

Find My Friends

Back to My Mac

iTunes in the Cloud

iTunes Match

iPhoto Journals

iCloud.com

Account & Sign In

Storage Upgrades

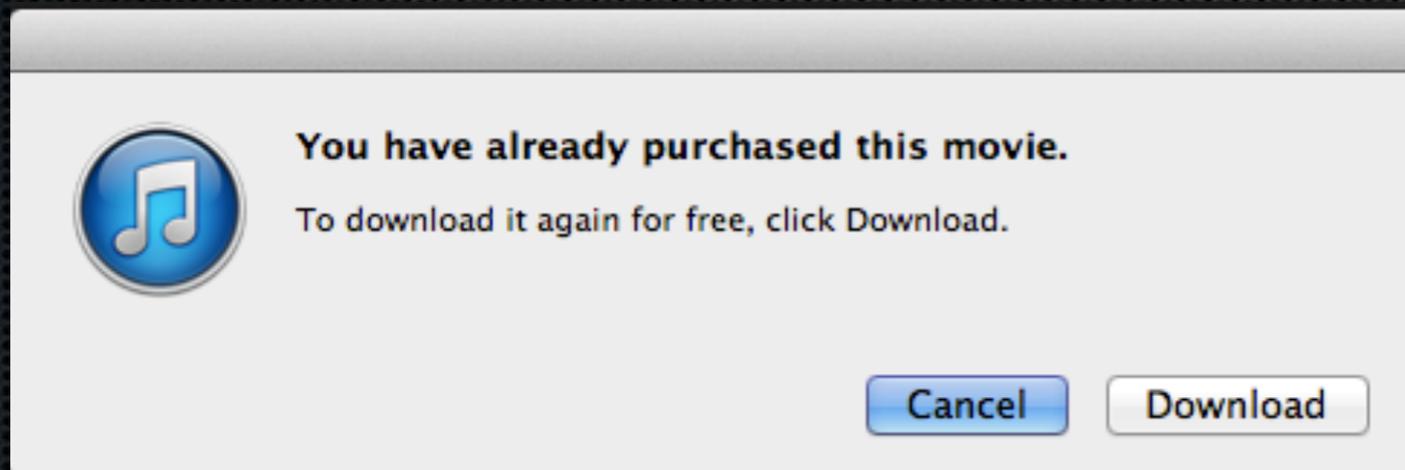
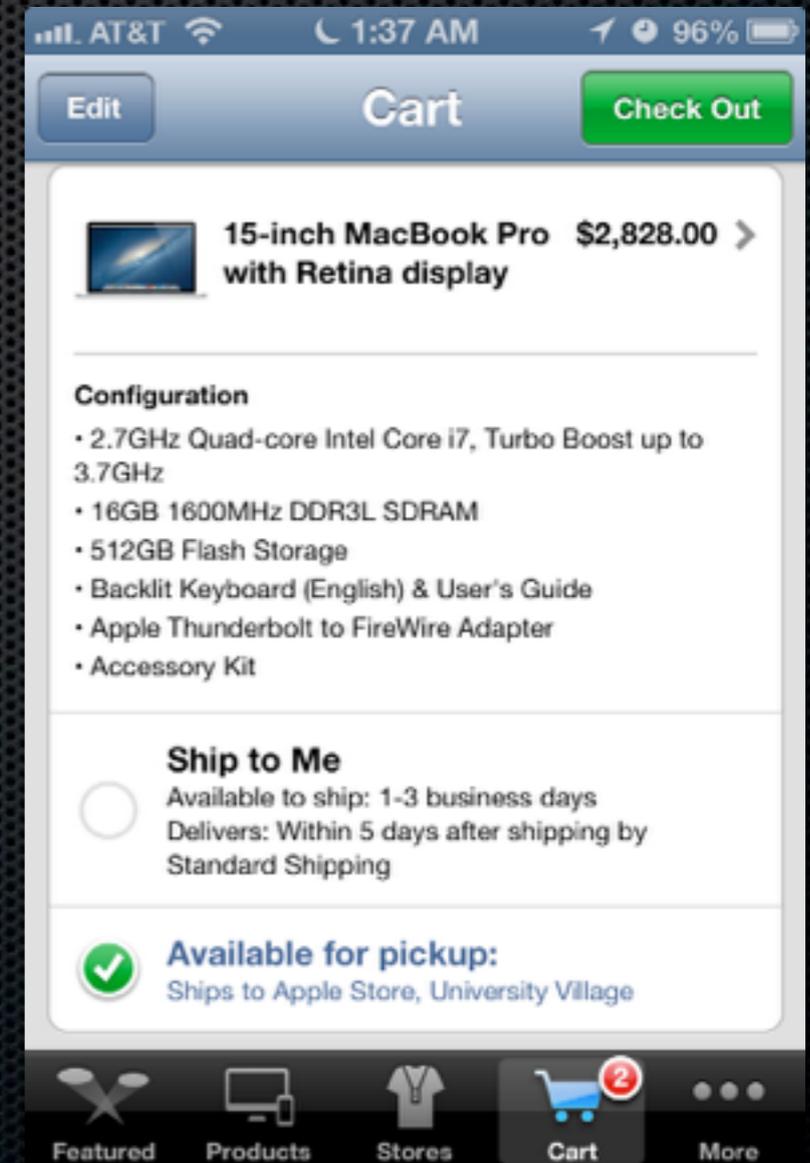
Uses for Apple IDs

- App Store
- Apple Developer programs
- Apple Online Store
- Apple Retail services and programs
 - Concierge
 - One to One
 - Joint Venture
 - Workshops
 - Youth programs
- Apple Store app
- Apple Support Communities
- Apple TV
- Cards
- FaceTime
- Find My Friends
- Find My iPhone
- Game Center
- iBooks Store
- iChat
- iCloud
- iMessage
- iTunes Genius
- iTunes Home Sharing
- iTunes Match
- iTunes Radio
- iTunes Store
- iTunes U
- Jobs at Apple
- Mac App Store
- My Apple ID
- My Support Profile
- Photo Print Products
- Product registration
- Volume Purchase Program
- Touch ID purchasing
- X.509 client certificate

The Power of your Apple ID

- iTunes / MAS / Online / Retail payments
- Personalize hardware with your Name/Address and other info associated with your ID
- Apple Discussions / AppleCare Registration
- FaceTime / iPhoto & Aperture Book Ordering
- Apple Developer Connection
- Reset your User Login Password on your Mac

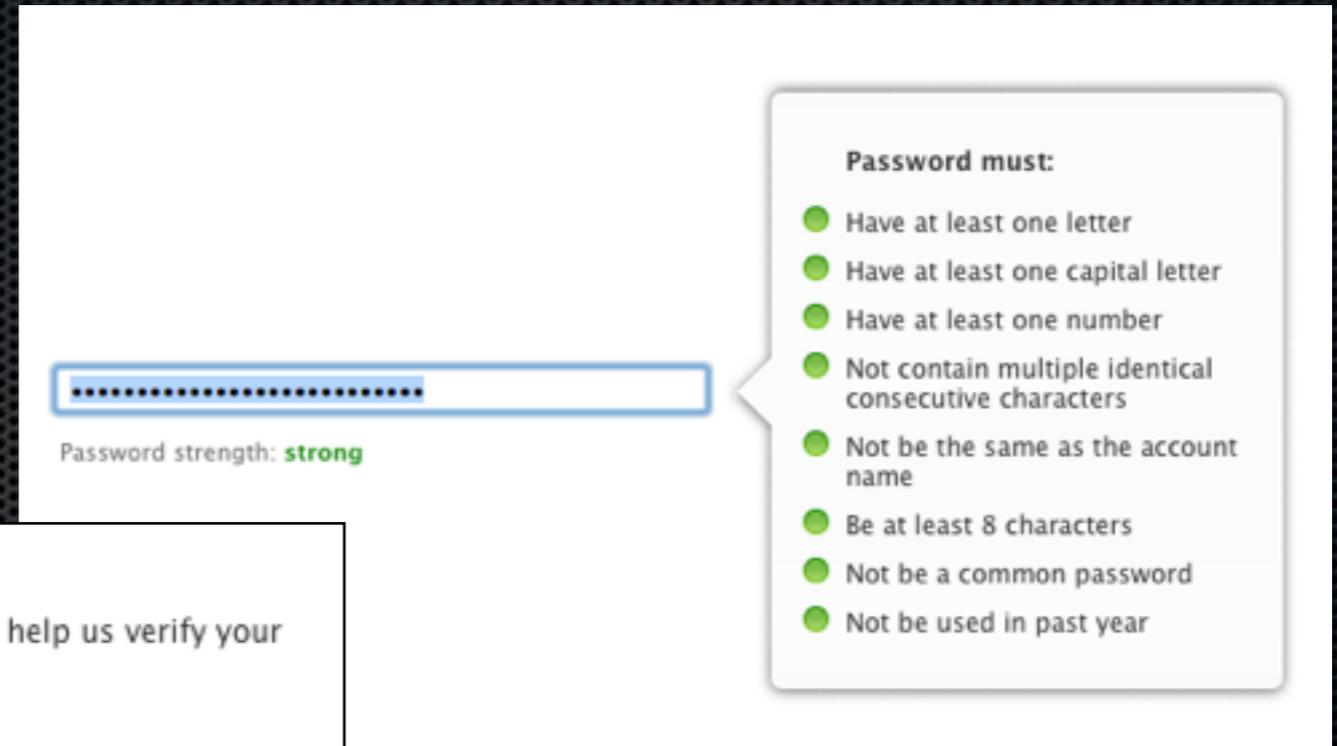
The Power of your Apple ID



Apple ID Rules

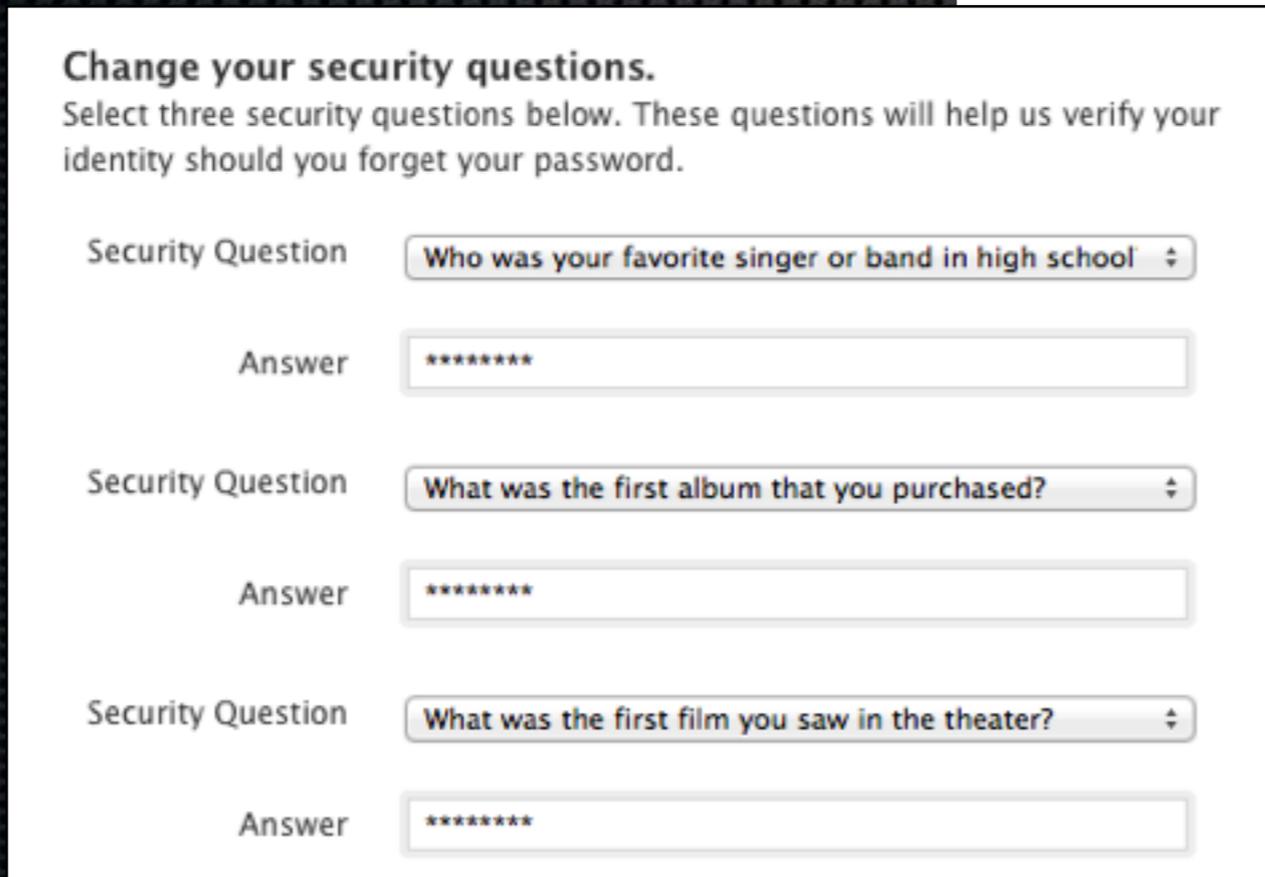
- Valid Email Address as your user name
- Secure Password Criteria
- 3 Security Questions
- Rescue Email Address [optional]
- 2 Step Verification [optional]
- Management Web Site is SSL encrypted

Apple Security



A screenshot of the Apple password strength indicator. It shows a blue progress bar that is nearly full, indicating a strong password. Below the bar, the text reads "Password strength: strong". To the right, a callout box titled "Password must:" lists seven requirements, each preceded by a green circle:

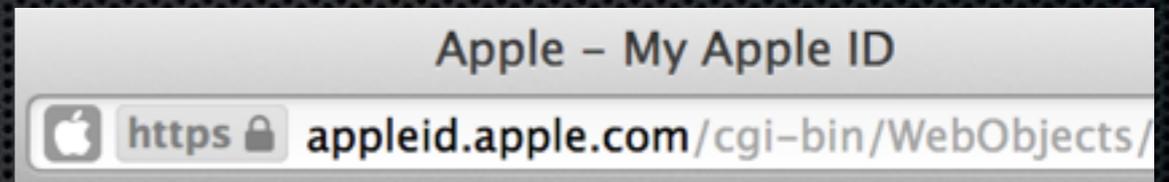
- Have at least one letter
- Have at least one capital letter
- Have at least one number
- Not contain multiple identical consecutive characters
- Not be the same as the account name
- Be at least 8 characters
- Not be a common password
- Not be used in past year



A screenshot of the "Change your security questions" form. The title is "Change your security questions." followed by the instruction: "Select three security questions below. These questions will help us verify your identity should you forget your password." The form contains three rows, each with a "Security Question" dropdown menu and an "Answer" text input field. The first row has the question "Who was your favorite singer or band in high school" and a seven-character answer. The second row has the question "What was the first album that you purchased?" and a seven-character answer. The third row has the question "What was the first film you saw in the theater?" and a seven-character answer.

Need to Make a Change?

- AppleID.Apple.Com
 - change the primary email address
 - update contact and security questions
 - associate additional email address with existing ID
- iForgot.Apple.Com
 - reset Apple ID password



My Apple ID

What's an Apple ID?

An Apple ID is your user name for everything you do with Apple: Shop the iTunes Store, enable iCloud on all your devices, buy from the Apple Online Store, make a reservation at an Apple Retail Store, access the Apple Support website, and more.

[Learn more about Apple ID](#) ▶



Manage your Apple ID

Change preferences, edit privacy settings, and keep your details current.

[Reset your password](#) ▶

Create an Apple ID

Signing up is quick, easy, and gives you access to all things Apple.

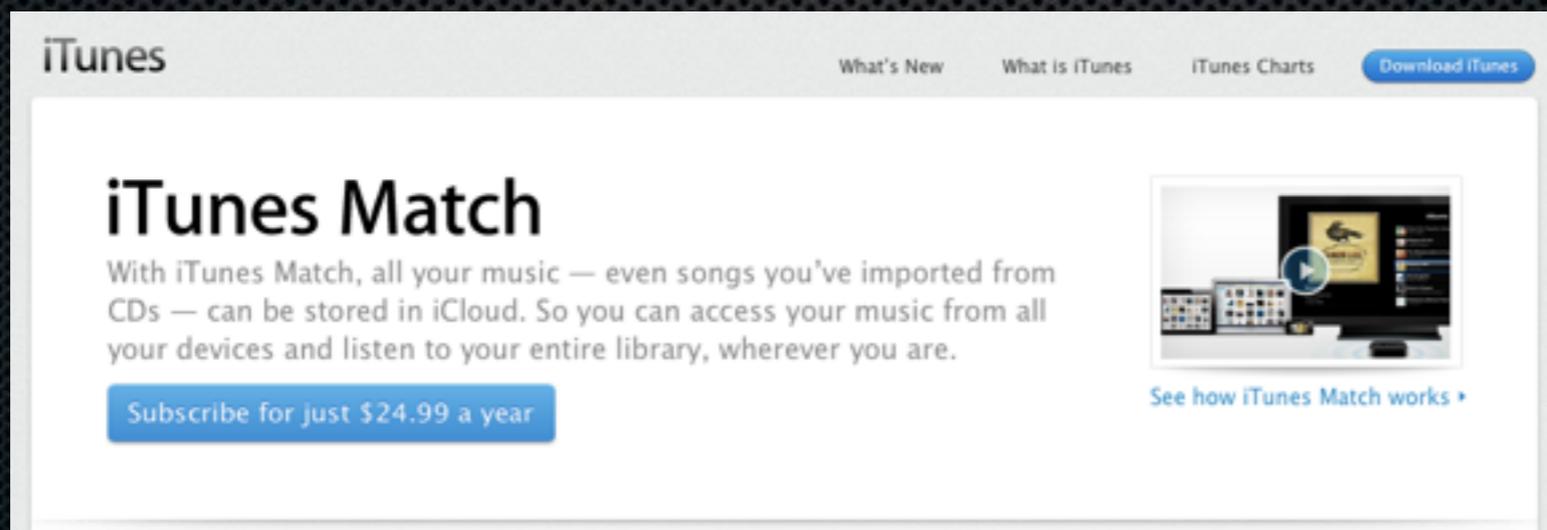
[Find your Apple ID](#) ▶

Apple ID Basics (Links)

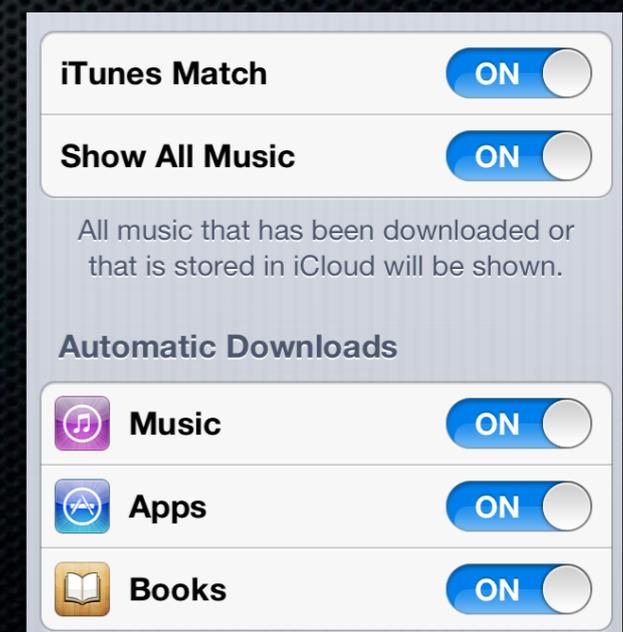
- <http://www.apple.com/support/appleid/basics/>
- Creating an Apple ID
- Using your Apple ID for Apple services
<http://support.apple.com/kb/HT4895>
- Security and your Apple ID
<http://support.apple.com/kb/HT4232>
- Changing your password
<http://support.apple.com/kb/HT5624>
- Two-step verification
<http://support.apple.com/kb/HT5570>
- Changing your Apple ID
<http://support.apple.com/kb/HT5621>

iTunes Match

- All your music on All your devices
 - 25,000 songs from your library
 - count does not include music purchased from iTunes
 - up to 10 devices including your Apple TV
 - streaming vs playing directly from device
 - No ads in iTunes Radio



The screenshot shows the iTunes website interface. At the top, there are navigation links: "What's New", "What is iTunes", "iTunes Charts", and a "Download iTunes" button. The main content area features a large heading "iTunes Match" followed by a descriptive paragraph: "With iTunes Match, all your music — even songs you've imported from CDs — can be stored in iCloud. So you can access your music from all your devices and listen to your entire library, wherever you are." Below this text is a blue button that says "Subscribe for just \$24.99 a year". To the right of the text is an image of a laptop and a smartphone displaying music, with a play button icon overlaid. Below the image is a link that says "See how iTunes Match works >".



The screenshot shows the iTunes Match settings panel. It has a light gray background and a white border. At the top, it says "iTunes Match" with a blue toggle switch set to "ON". Below that is "Show All Music" with a blue toggle switch set to "ON". Underneath is a gray box containing the text: "All music that has been downloaded or that is stored in iCloud will be shown." Below this is the "Automatic Downloads" section, which lists three categories: "Music", "Apps", and "Books". Each category has a blue toggle switch set to "ON".

Mac App Store

- Apps for your Mac
 - MacBook Air
 - MacBook Pro
 - iMac
 - MacMini
 - MacPro



iTunes App Store

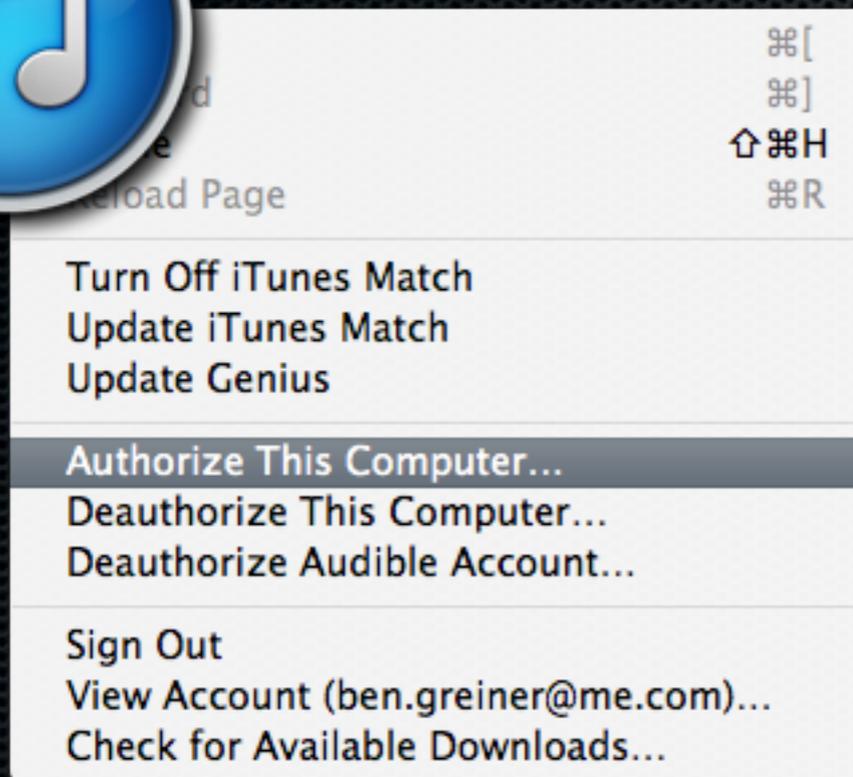
- Music! Because, y'know, iTunes.
- Apps for your iOS Devices
 - iPod Touch
 - iPhone
 - iPad
 - iPadMini



iCloud

Item	Mac	iOS	Apple TV	PC	Limits	\$
iTunes & App Stores					5 different computers, 10 Devices	FREE
▶ iTunes Match					25,000 songs, 10 devices	\$24.99 per year
Music (Media)						FREE
Apps (iOS)						FREE
Books (& more)						FREE

Limitations



- Limit of 5 computers (Mac or PC) authorized for iTunes with a single Apple ID. (Legacy DRM)
- Limit of 10 authorized devices. (New iCloud)
- Sync unlimited number of devices.
- Limit of 3 Apple IDs tied to iCloud *created* on a given device through the device's *lifetime!*

NOT SURE...

- Limit of content from 5 different accounts on a single device.

Personal vs. Institutional/Enterprise

- Personal = Buy it once and put it on all your personal devices
- Schools and Business need a way to get paid content on devices.
- VPP Store
 - Unique Apple ID - Web Based store
 - App Code delivery systems: email / configurator / MDM's
- Volume Apps for Mac
 - Biz: 1-800-854-3680 / Edu: 1-800-800-2775



Store

Mac

iPod

iPhone

iPad

iTunes

Support



Volume Purchase Program

Education

Volume Purchase Program



[Go to the Education Store ▶](#)

Business

Volume Purchase Program



[Go to the Business Store ▶](#)

Combining Apple IDs

appleID1@sample.net

appleID3@example.com



You can't.

Currently no way to combine Apple IDs

Troubleshooting

- Email address has changed, but your AppleID hasn't
 - Log into appleid.apple.com
 - Authenticate
 - Remove the old email address. Save the change.
 - Log out, then log back into appleid.apple.com
 - Add a new email address as the primary, it will send a verification, go to the new email account and verify the email address.
 - Go back to appleid.apple.com and verify that the email address is verified.
- Changing a Credit Card Free AppleID to a credit card enabled AppleID and back again.

Helpful Links

- Managing your Apple ID:
 - <https://appleid.apple.com>
 - <https://iforgot.apple.com>
- iTunes Match:
 - <http://www.apple.com/itunes/itunes-match/>
 - <http://support.apple.com/kb/HT4914>
- Apple ID Security:
 - <http://support.apple.com/kb/HT4232>
- 2 Step Verification:
 - <http://support.apple.com/kb/HT5570>
- Create a Developer ID:
 - <https://developer.apple.com/programs/start/safari/create.php>
- iTunes Support Devices:
 - <http://www.apple.com/support/itunes/devices/>
- Changing Your Apple ID Email Address:
 - http://support.apple.com/kb/HT5621?viewlocale=en_US&locale=en_US
- FAQ on Apple IDs:
 - http://support.apple.com/kb/HT5622?viewlocale=en_US&locale=en_US
- VPP Portal and Info:
 - <https://volume.itunes.apple.com/?l=en>
 - <http://www.apple.com/business/vpp>
 - <http://vpp.itunes.apple.com/faq>
 - <http://www.apple.com/education/volume-purchase-program/faq.html>
- Volume Licensing for Mac Apps:
 - <http://www.apple.com/mac/volume-licensing/>
 - 1-800-854-3680

Additional Resources

- Forget Computers:
Best Practices for Creating Apple IDs Article
- frgt.co/apple-ids

Questions?



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