

Community Hacking

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@verso

Community what now?

HACK!

\hak\ ; n: To use an item for something other than its intended purpose.

What I'll cover:

- ✱ Building an event
- ✱ Building infrastructure for an event
- ✱ Example: App Camp For Girls

Get Started

- ✦ Have an idea you love. Or at least like well enough.
- ✦ Ask. Then ask some more.
- ✦ Talk to “unrelated” people.
- ✦ Find passionate compatriots.



Also Before

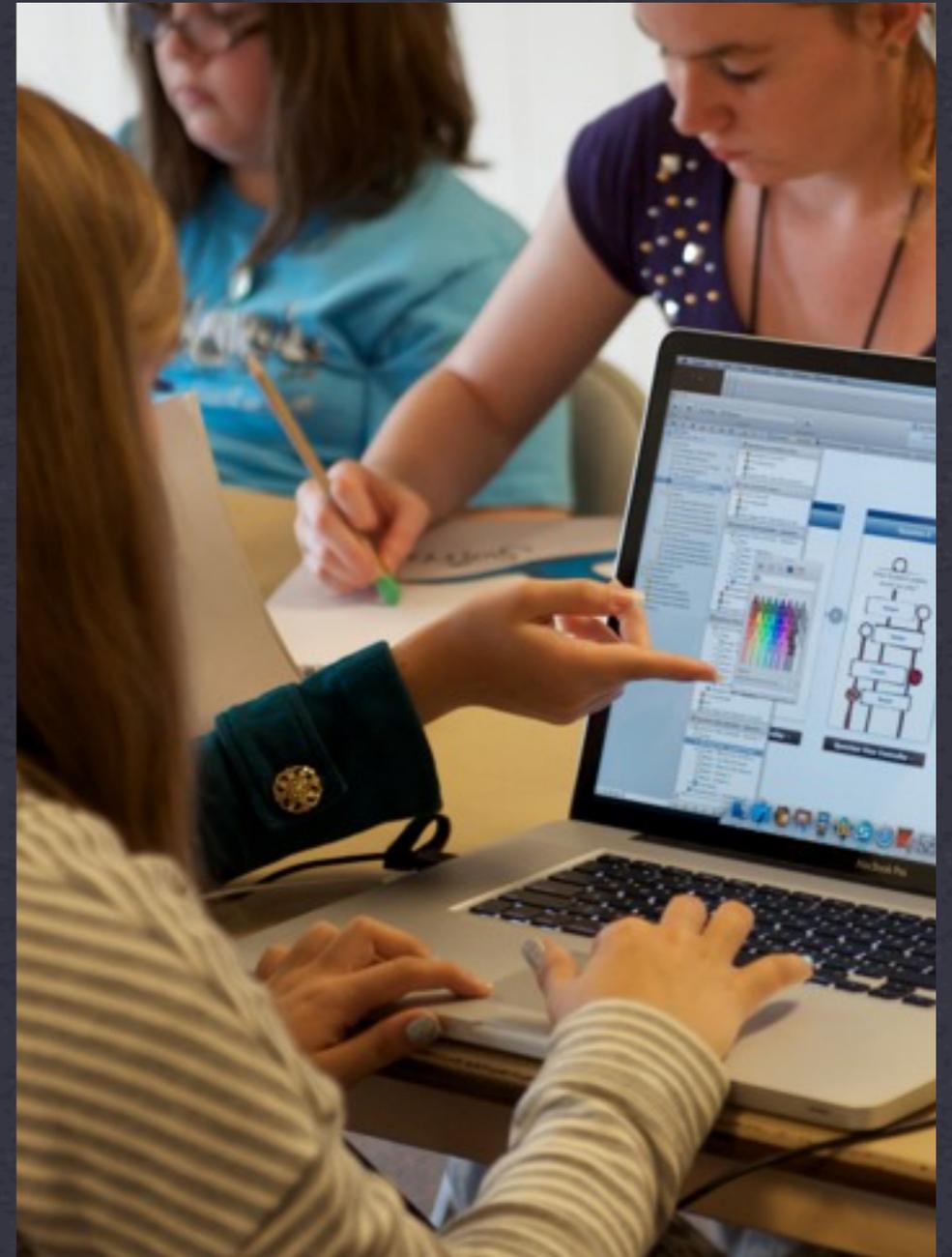
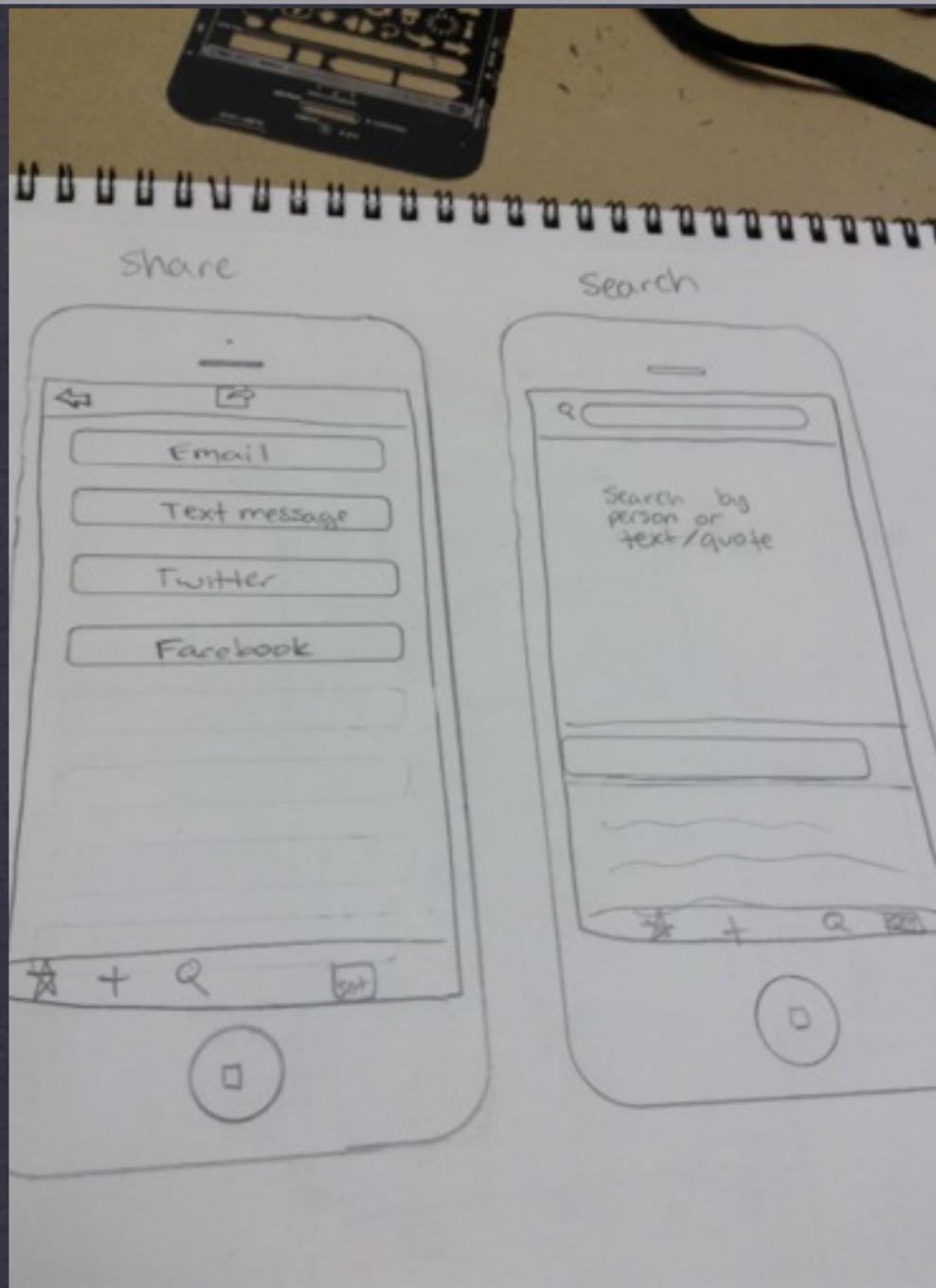
- * Be flexible.
- * Know when to say when.
- * Be realistic.



During/After

- * Thank people.
- * Maintain community.
- * Share what you learned!





PROJECT

DESIGN AND STORYBOARDS

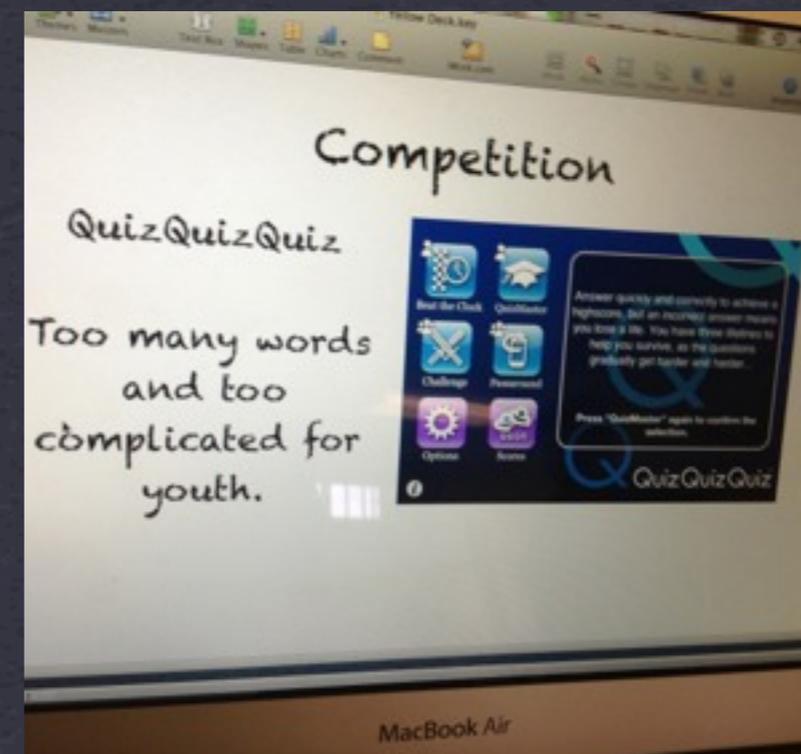
COMMUNITY HACKING

DATE

AUGUST 2013

CLIENT

APP CAMP FOR GIRLS



PITCH PRACTICE

APP CAMP FOR GIRLS



PROJECT

CAMP COMPLETED

ACHIEVEMENT: UNLOCKED!

DATE

AUGUST 2013

CLIENT

APP CAMP FOR GIRLS

APP CAMP

for Girls

