

The New World of Apple IDs

Greg Hacke
greg.hacke@pcm.com

- Evolution
 - Your Apple Id
 - iTunes
 - Mac App Store
 - Apple Store
- Transformation
 - Volume Purchase
 - Limitations
 - Managing and Troubleshooting Ids
- The Future...



Evolution

MACTECH

Your Apple ID

- Your Identity
- Your Purchases
- Your Services
- Your Support
- Your Access
- Your Platform



iTunes

- What is a Device
- Managing IDs
- Synchronization
- Media
- Your Apple ID!



Match

- Subscription Service
- One Library to Rule them All
- Old Songs Best Bitrates
- Streaming to your Device
- Your Apple ID!



iCloud

- Share & Sync
- iOS iCloud Back-Up
- iOS Device Recovery
- Where's my iPhone
- Your Apple ID!



Mac App Store

- OS X!
- Devices (Again...)
- Deployment
- Re-Deployment
- Your Apple ID!



Apple Store

- Find Stores
- Purchase Direct
- View Schedules
- Schedule Support
- Your Apple ID!



Lets Not Forget...

- App Store
- Apple Developer programs
- Apple Online Store
- Apple Retail services and programs
 - Concierge
 - One to One
 - Joint Venture
 - Workshops
 - Youth programs
- Apple Store app
- Apple Support Communities
- Apple TV
- Cards
- FaceTime
- Find My Friends
- Find My iPhone
- Game Center
- iBooks Store
- iChat
- iCloud
- iMessage
- iTunes Genius
- iTunes Home Sharing
- iTunes Match
- iTunes Store
- iTunes U
- Jobs at Apple
- Mac App Store
- My Apple ID
- My Support Profile
- Photo Print Products
- Product registration
- Volume Purchase Program



Transition

Volume Purchase

- Creating Apple IDs
- Purchase Process
- Staging & Deployment
- What about...



Limitations

- Device Count!
- Reassignment Restrictions
- iTunes Match 25K Limit ***
- 3 IDs on one Device to iCloud
- Mac Apps = Personally Controlled
- Ancillary Costs

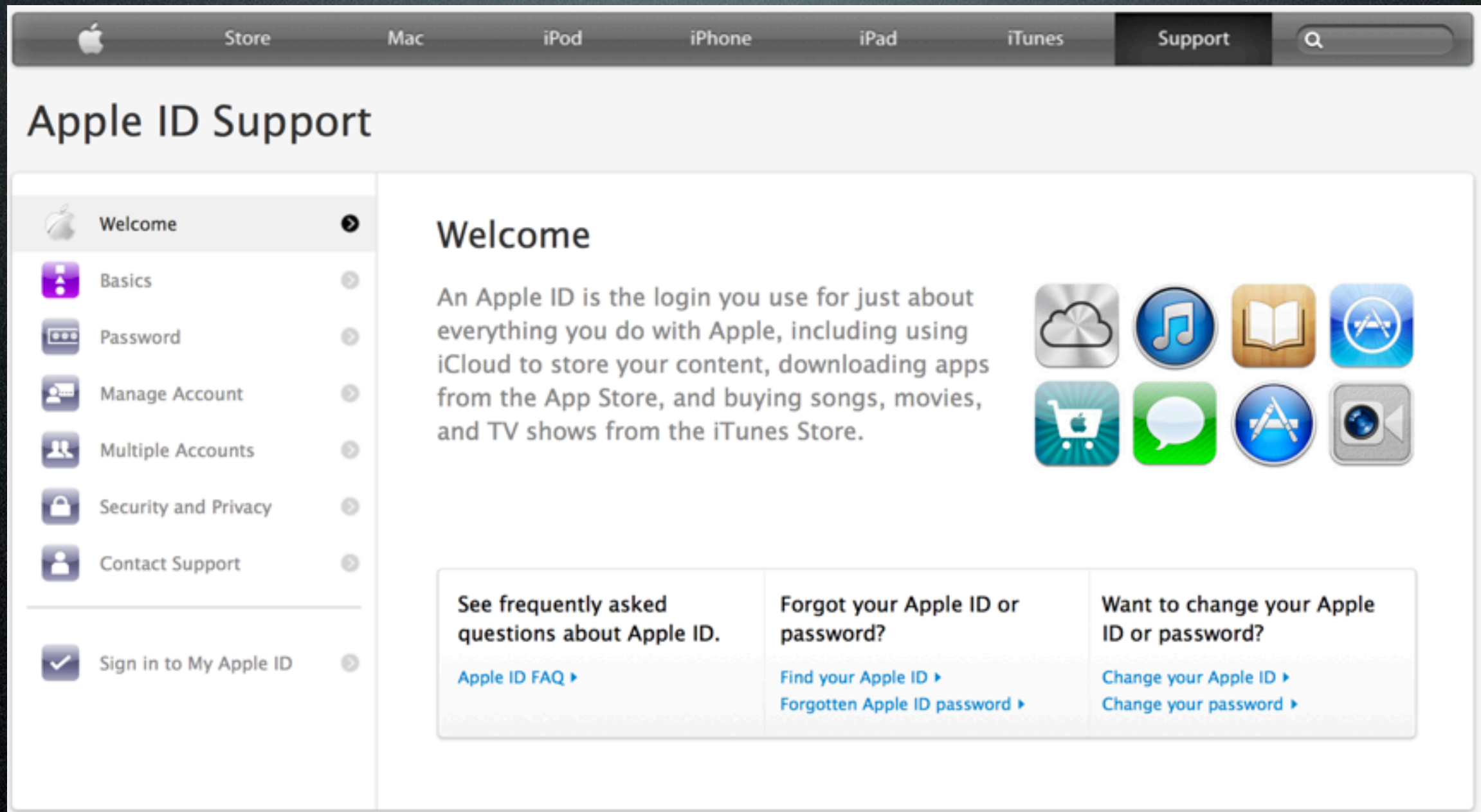


Troubleshooting

- Change Primary Account
 - Log in
 - Add Alternate
 - Remove Primary
 - Re-Log
 - Move Alternate
 - Re-Log
- Lost Purchases
 - Receipts!
 - Report a Problem

Who Bought it?!?

Support



Merging IDs

Apple IDs cannot be merged. You should use your preferred Apple ID from now on, but you can still access your purchased items such as music, movies, or software using your other Apple IDs.



Future

Ch-ch-ch-ch-changes

- Secure your Device!
- Changes in Device Counts!
- Manage Accounts!
- Control Spending!