



The World of Apple IDs

Ben Greiner
Forget Computers

@robot_cloud | @forgetcomputers | @devicescout

appleid.apple.com

What's an Apple ID?

An Apple ID is your user name for everything you do with Apple: Shop the iTunes Store, enable iCloud on all your devices, buy from the Apple Online Store, make a reservation at an Apple Retail Store, access the Apple Support website, and more.

[Learn more about Apple ID ▶](#)



Manage your Apple ID

Change preferences, edit privacy settings, and keep your details current.

[Reset your password ▶](#)

Create an Apple ID

Signing up is quick, easy, and gives you access to all things Apple.

[Find your Apple ID ▶](#)


Apple Services, Stores, and iCloud


System Status as of 9:15 PM CDT


 Normal  Maintenance

Services


 Apple ID

 iMessage

 Siri

 Game Center

 iChat


 Dictation


 Maps

 FaceTime

Stores

 App Store

 Mac App Store

 iTunes Store

 iBookstore




 Apple Online Store

 Photo Print Products

iCloud

 Mail

 Contacts

 Calendar

 Reminders

 Bookmarks & iCloud Tabs


 Notes


 Photo Stream


 Documents in the Cloud

 Backup


 Find My iPhone, iPad, iPod touch, and Mac


 Find My Friends

 Back to My Mac


 iTunes in the Cloud

 iTunes Match

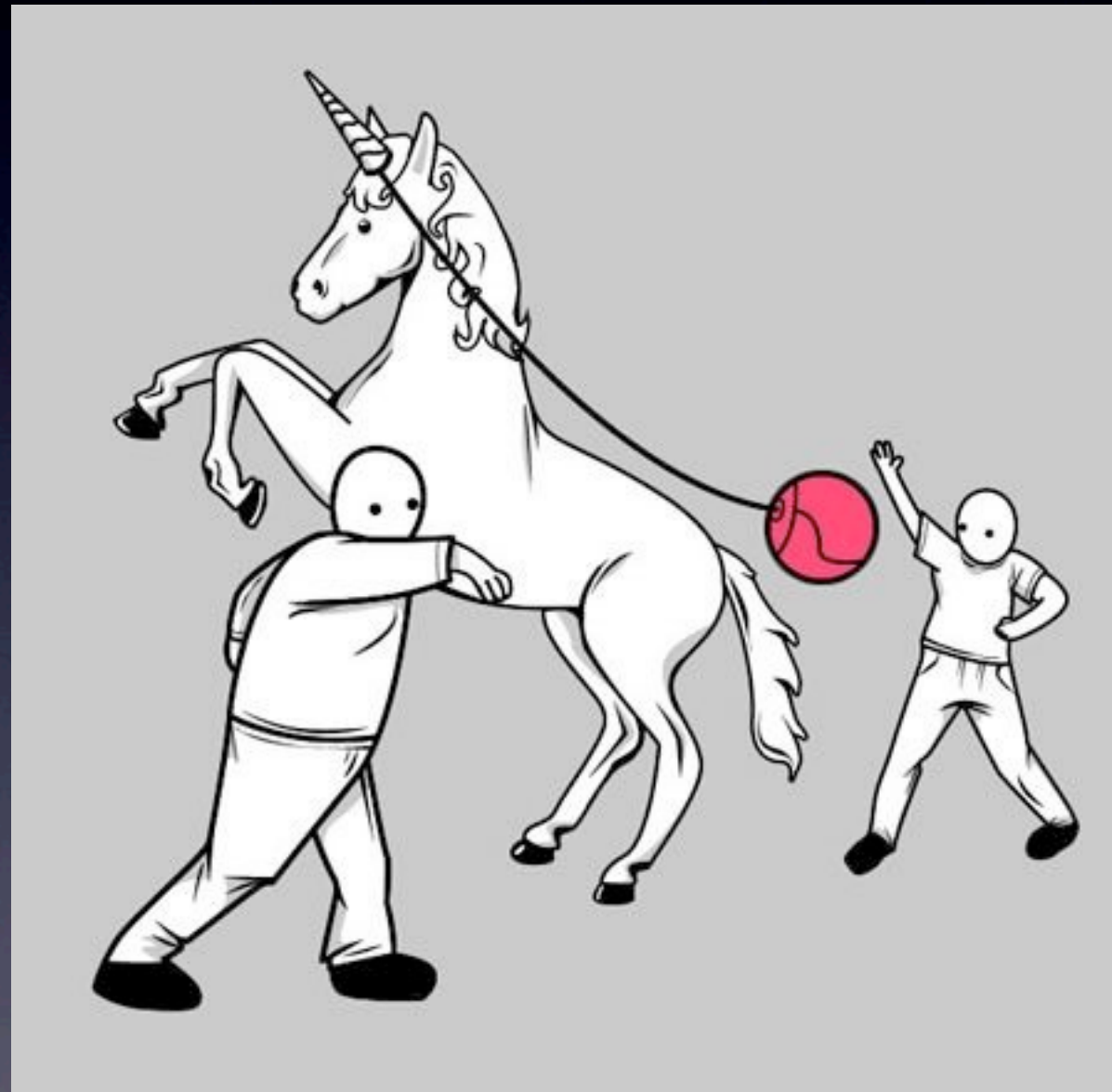
 iPhoto Journals

 iCloud.com

 Account & Sign In

 Storage Upgrades

What's your Apple ID?



My Apple IDs

- | | | |
|---------------------|--------------------|------------|
| 1. ACN (2x) | 5. ProCare | 9. VPP |
| 2. Apple Sales Web | 6. Developer (2x) | 10. iCloud |
| 3. Apple Seminars | 7. (Old) Mobile Me | 11. iTunes |
| 4. Apple Enterprise | 8. GSX | |

Merging Apple IDs



▼ **I have multiple Apple IDs. Is there a way for me to merge them into a single Apple ID?**

Apple IDs cannot be merged. You should use your preferred Apple ID from now on, but you can still access your purchased items such as music, movies, or software using your other Apple IDs.

If you are wondering how using multiple Apple IDs relate to iCloud, see [Apple IDs and iCloud](#).

Some Options

My Apple ID

Welcome, Ben Greiner [Sign Out](#)

Edit your Apple ID.

You can make changes to your Apple ID at any time. Change your Apple ID and password, change your name and email address, or update your contact information.

Name, ID and Email Addresses



Password and Security



Addresses



Phone Numbers



Language and Contact Preferences



Manage your Name, ID and Email Addresses.

Below are the name and email addresses on file for your account.

Your Name

Ben Greiner

[Edit](#)

Apple ID and Primary Email Address

ben.greiner@me.com

Alternate Email Addresses

ben@forgetcomputers.com

[Edit](#)

[Delete](#)

Verified ✓

info@robotcloud.net



Email address is already verified for another Apple ID.

Some Options

Apple ID: Changing the email address you use for your Apple ID

Languages English

Learn how to change the email address you use for your Apple ID.

If your primary email address for your Apple ID ends in @icloud.com, @me.com, or @mac.com

Apple IDs that use iCloud email addresses (addresses ending in @icloud.com, @me.com, or @mac.com) cannot be changed to another email address.

If your primary email address for your Apple ID does not end in @icloud.com, @me.com, or @mac.com

Note: If your Apple ID and your primary email address are currently the same, changing the primary email address will also change your Apple ID. If your Apple ID and your primary email address are different, changing your primary email address will *not* change your Apple ID.

Follow these steps to change the primary email address for your Apple ID:

1. Go to [My Apple ID](https://appleid.apple.com) (appleid.apple.com), click "Manage your Apple ID," and sign in.
2. With the Name, ID, and Email Address drawer selected, click Edit next to Apple ID and Primary Email Address.
3. Enter your new email address.

Ensure that the email address you enter:

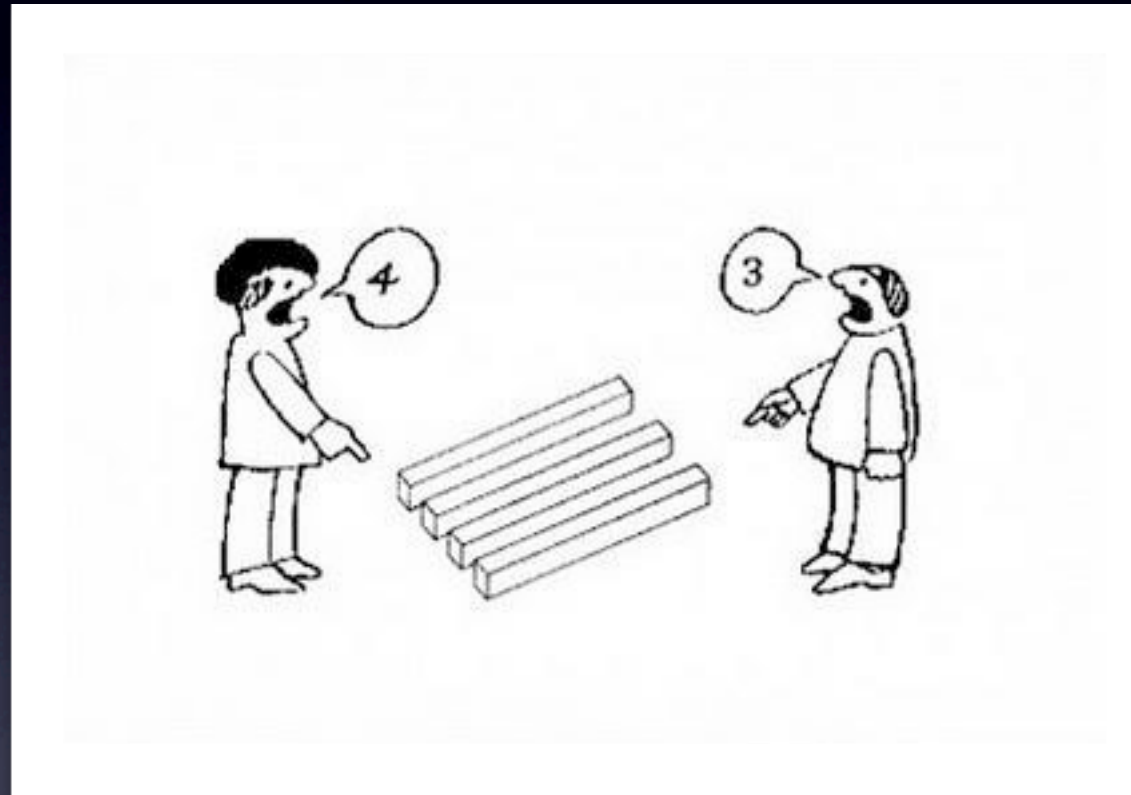
- Is one that you regularly use since this will be the primary email for your account
- Is a valid email address





















Security

Two-step verification

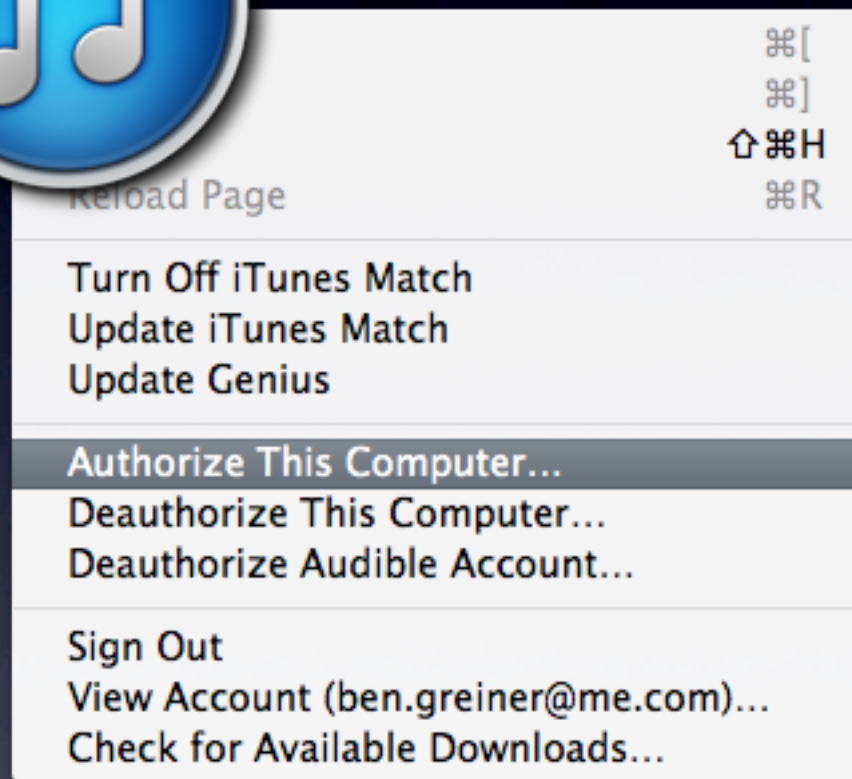


The Apple ID Problem



Item	Mac	iOS	Apple TV	PC	Limits	\$
iTunes & App Stores					5 different computers, 10 Devices	FREE
▶ iTunes Match					25,000 songs, 10 devices	\$24.99 per year
▶ Music (Media)						FREE
▶ Apps (iOS)						FREE
▶ Books (& more)						FREE





















Limitations














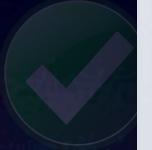


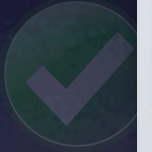
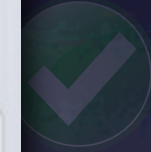

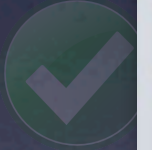



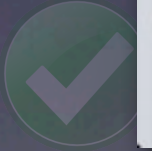




- Limit of 5 computers (Mac or PC) authorized for iTunes with a single Apple ID. (Legacy DRM)
- Limit of 10 authorized devices. (New iCloud)
- Sync unlimited number of devices.
- Limit of 3 Apple IDs tied to iCloud *created* on a given device through the device's *lifetime*!

NOT SURE...

- Limit of content from 5 different accounts on a single device.

Item	Mac	iOS	Apple TV	PC	Limits	\$
iTunes & App Stores					5 different computers, 10 Devices	FREE
▶ iTunes Match					25,000 songs, 10 devices	\$24.99 per year
▶ Music (Media)						FREE
▶ Apps (iOS)						FREE
▶ Books (& more)						FREE

 Music	 Movies	 TV Shows	 App Store	 Books	 Podcasts	 iTunes U	 Gift Cards
iTunes & App Stores					5 different computers		FREE
iTunes Match						25,000 songs, 10 devices	\$24.99 per year
Music (Media)							FREE
Apps (iOS)							FREE
Books (and more)							FREE


 Settings

iTunes & App Stores

iTunes Match

ON

Show All Music

ON

All music that has been downloaded or that is stored in iCloud will be shown.

Automatic Downloads


Music

OFF


Apps

OFF


Books

OFF





















Automatically download new purchases (including free) made on other devices.

Use Cellular Data

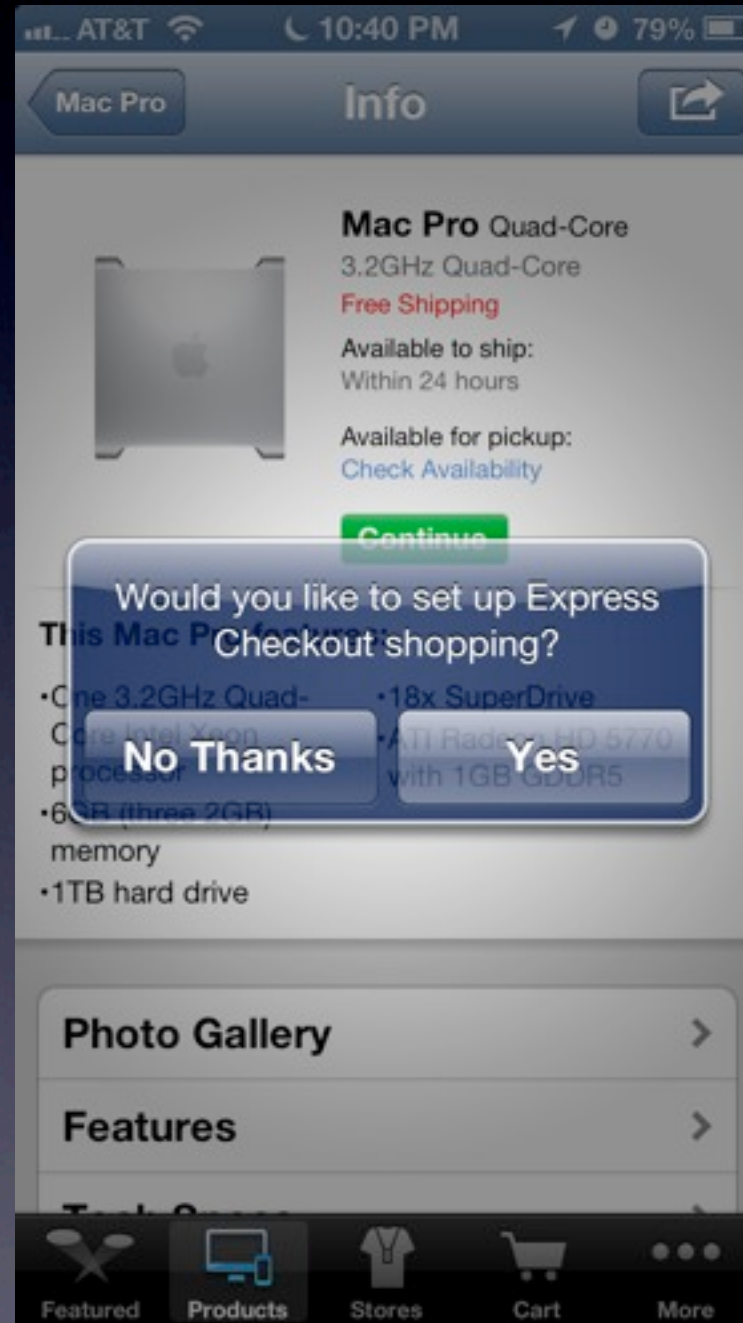
ON

Use cellular network for automatic downloads and iTunes Match.











































Item	Mac	iOS	Apple TV	PC	Limits	\$
iCloud					10 Devices. Photo Stream 1000 photos...	Extra GB
Apple Store App						FREE
Mac App Store					Biz license, 1 Mac. Personal, many Macs.	FREE
FaceTime						FREE
Messages						FREE

Apple Store App



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Item	Mac	iOS	Apple TV	PC	Limits	\$
iCloud					10 Devices. Photo Stream 1000 photos...	Extra GB
Apple Store App						FREE
Mac App Store					Biz license, 1 Mac. Personal, many Macs.	FREE
FaceTime						FREE
Messages						FREE

Item	Mac	iOS	Apple TV	PC	Limits	\$
Game Center						FREE
Home Sharing					5 household computers, no iOS limit.	FREE
iPhoto & Aperture						Varies
iOS iPhoto (Journals)						\$4.99
Cards						\$2.99+

iCloud

apple.com/icloud/features/



iTunes



Photo Stream



Documents
in the Cloud



Safari



Calendar,
Contacts, and Mail



Apps



iBooks



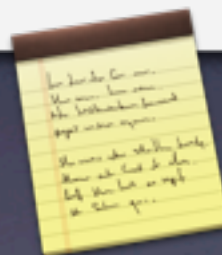
Backup and Restore



Find My iPhone



Find My Friends



Up to 5
computers



Computer Authorizations: 5 computers are authorized to play content purchased with this Apple ID.

Deauthorize All

iTunes in the Cloud

Manage Devices: 6 devices are associated with this Apple ID and can download your purchases from iTunes in the Cloud.

[Manage Devices >](#)

iTunes Match: Your subscription will automatically renew on Nov 15, 2013.

Turn Off Auto-Renew

10 devices
and computers
(combined)



Manage Devices

Secure Connection

These computers and devices are associated with your Apple ID for Automatic Downloads or to download previously purchased music, apps, and books. Computers and devices can be associated with a different Apple ID once every 90 days. Days remaining indicates the number of days before you can associate that specific computer or device with a different Apple ID.

iPhone (Christine's iPhone)	Associated June 12, 2011	Remove
iPad (Greiner Family iPad)	Associated November 16, 2011	Remove
Mac (macro)	Associated November 15, 2011	Remove
iPhone (Ben's iPhone 4S)	Associated November 15, 2011	Remove
Mac (Boys iMac)	Associated November 15, 2011	Remove
Mac (Ben MBA 13)	Associated December 4, 2011	Remove
iPad (Ben's iPad 3)	Associated March 16, 2012	Remove
iPhone (Ben's iPhone 4S)	Associated September 21, 2012	Remove
iPhone (Ben's iPhone 5)	Associated February 17, 2013	Remove

The Story of **Mr Pita**



MACTECH

The Story of **Mr Pita**



The Story of **Mr Pita**



Payment Type



None

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Add Family to All Computers and Devices



The Story of **Mr Pita**



Small Biz

Take a page from EDU...

Ownership Models

Personal
Institutional
Layered

Quiz!





















I just bought 50 licenses of
Angry Birds 90210 Edition for all my employees.
I used the VPP program!
























1. Can I install this app without an Apple ID?
2. Can I install this app using a shared Apple ID?
3. Will I retain ownership of the app after the install?

















Resources

Best Practices for Creating Apple IDs
(Several good links within this article too)

frgt.co/apple-ids

Item	Mac	iOS	Apple TV	PC	iWatch	?
iTunes & App Stores						
▶ iTunes Match						
▶ Music (Media)						
▶ Apps (iOS)						
▶ Books (& more)						

Item	Mac	iOS	Apple TV	PC	iWatch	?
iCloud						
Apple Store App						
Mac App Store						
FaceTime						
Messages						

Item	Mac	iOS	Apple TV	PC	iWatch	
Game Center						
Home Sharing						
iPhoto & Aperture						
iOS iPhoto (Journals)						
Cards	