



MacTech BootCamp II: The World of Apple IDs

Presenting : Thibault Maury of Precision

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Who am I?

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Who am I?

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What will we cover?

- What is an Apple ID?
- iTunes & App Stores
- iTunes Match
- iCloud
- Limitations / Pain Points
- Troubleshooting Tips
- Q&A

What's an Apple ID?

- An Apple ID is your user name for everything you do with Apple
 - Shop the iTunes Store
 - Enable iCloud on all your devices
 - Buy from the Apple Online Store
 - Make a reservation at an Apple Store
 - Access the Apple Support website
-and more

Identifier for handling data on multiple devices



- Contacts
- Calendars
- Email
- Reminders
- Safari Bookmarks



ID attached to purchases

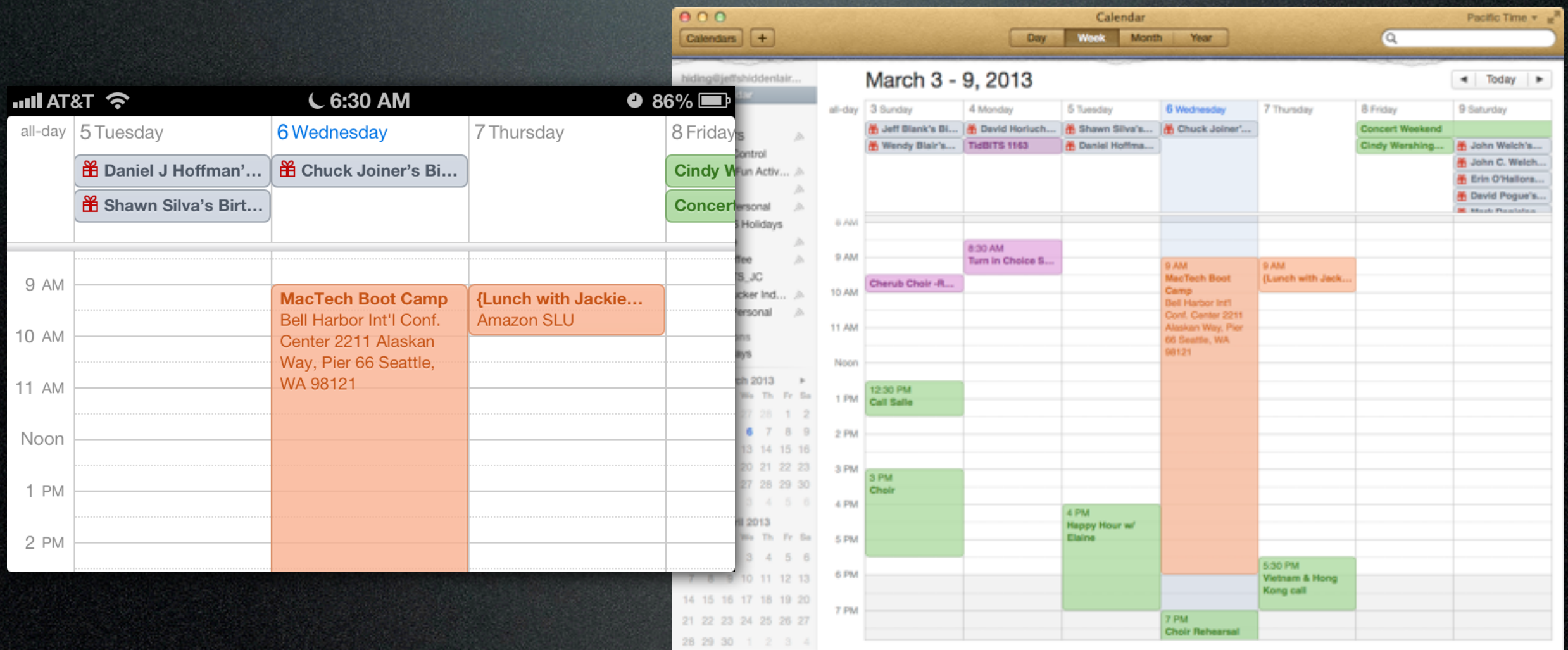
- iTunes Store
- App Store
- Mac App Store
- iBookstore
- iTunes Match
- iPhoto and Aperture purchases

Apple's Recommendation

- One Apple ID for everything
- One ID for purchases
- One ID for iCloud

Apple ID Benefits: iCloud

- Ability to share & sync information between multiple devices



Apple ID Benefits: iCloud

- iOS iCloud Backup
 - Recover after lost or damaged phone
 - Migrate from old hardware without having to reconfigure
- Where's my iPhone?

Apple ID Benefits: Stores

- Re-download apps
- Re-download music, movies, or TV shows to iOS devices
- Stream purchased videos on Apple TV
- Re-download media to iTunes on Mac or PC

Apple ID Benefits: iTunes Match

- \$24.99 / year subscription service
- One shared iTunes library across devices
- Re-download older songs at higher bitrates
- Stream music in iTunes
- Free up disk space on devices without losing access to media

iTunes Match Limitations

- Requires yearly \$25 fee
- Limited to 25,000 songs - not great if your working with a very large library
- You get to keep the higher quality tracks if you stop subscribing
- 10 Device Limit - Kbase HT4627

Volume Purchasing Program

- Allows businesses or educational institutions to purchase multiple licenses of App Store apps and B2B Apps
- Requires you to have a Dun and Bradstreet (D&B) Number
- One Apple ID just for VPP, Apple advises to not use with any other service
- <http://www.apple.com/business/vpp>

Volume Purchasing Program

- Business Email Address & Credit Card for verification process
- Once approved, go to vpp.itunes.apple.com
- Search for Apps, track status, purchase history, licenses remaining, redemption code, redemption URLs
- Distribution:
 - Excel, Email, Apple Configurator, MDM

Merging Apple IDs

- Not possible!!!
- You can put purchases from multiple Apple IDs onto the same device.
- Copy them to iTunes and authorize them for use. Then copy to the iOS devices.

Changing ID's Email Address

- Make sure you change the ID before turning off old email
- Log onto appleid.apple.com to manage account or reset password
- Authenticate via email
- Remove the old email address
- Logout, then log back into appleid.apple.com
- iforgot.apple.com

Changing ID's Email Address

- Add a new email address as the primary
- Verify the new email address
- Check back on appleid.apple.com that the email address is verified

Tips

- Capture AppleID, Password & CVV
- Use iTunes Gift Card instead of CreditCard

Recap

- Accounts:
 - iTunes Store
 - iTunes in the Cloud
 - iTunes Match
 - iCloud Primary
 - iCloud Additional

Recap

- Limits:
 - 3 iCloud Activations per Device
 - 10 iTune Accounts per IP
 - 10 Authorized devices
 - iOS & OSX
 - 90 days to reactivate device with AppleID