



Managing Mobile Devices



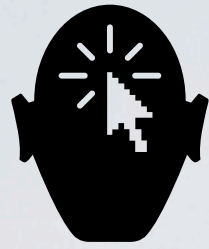


iOS

The world's most advanced mobile operating system.

iPhone, iPad, and iPod touch.





Forget Computers

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Technology ■ Strategy ■ Integrity

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Why Manage?

Cheryl Schneider, CEO The Mac Works



Our Promise is in Our Name



Why Manage?

- Protect your information
- Protect your equipment
- Keep your network secure

Why Manage?

- Reduce your risk
- Maintain Regulatory Compliance;
e.g. HIPPA, PCI

Why Manage?

Manage Risk

MDM will certainly help you manage risk. There is no way to do risk management of mobile devices by hand. There are simply too many different security knobs to turn and different users to deal with in most organizations.

Michael Davis
Savid Technologies

Why Manage?

- Enforce company security policies
- Track and manage assets
(devices, apps, information)
- Reporting on assets & usage

Why Manage?

- Simplifies everything: provision, manage, secure and support
- Limit need for user intervention
- Locate and lock, or wipe, devices anywhere, anytime

Why Manage?

- You can't completely avoid BYOD
- People and devices are on the move
- Track and manage assets
- Reporting of assets & usage

Why Manage?

- Establish & enforce usage policies with enrollment, “Carrot & Stick”
- Manage updates & upgrades
- Modify settings over-the-air

Why Manage?

- It's your company's stuff
- It's your company's responsibility
- It's the smart thing to do
- It's probably required by regulation

Why Manage?

The bottom line...

You can't afford not to!

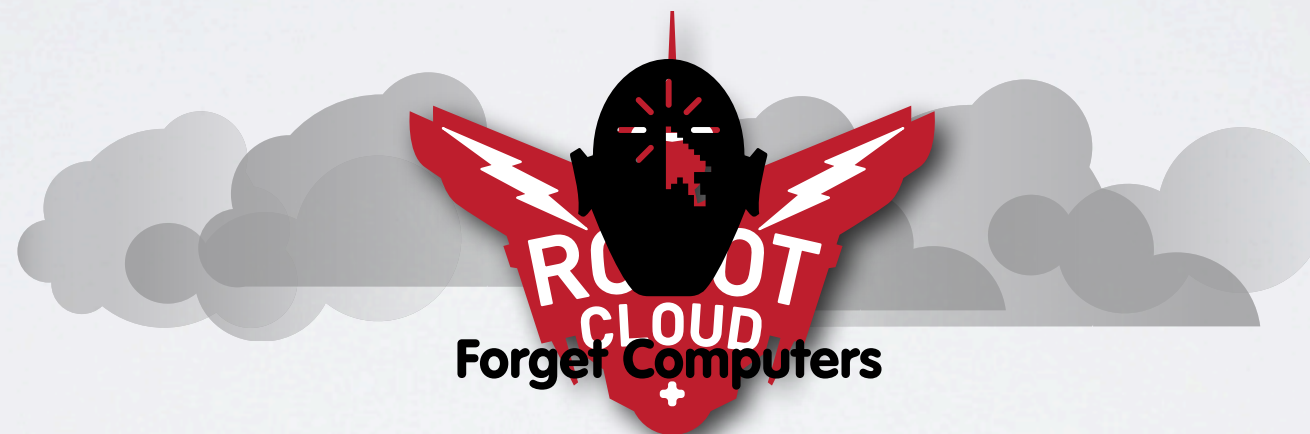
Why Manage?

Apple has shipped more iOS devices than all the Macs shipped over their entire history.



Apple Tools

Ben Greiner



Apple Tools



IPCU

Mac/Windows

FREE



**Apple
Configurator**

FREE



**10.8 Server
Profile Manager**

\$20*

Apple Tools

Welcome

An Apple ID is the login you use for just about everything you do with Apple, including using iCloud to store your content, downloading apps from the App Store, and buying songs, movies, and TV shows from the iTunes Store.

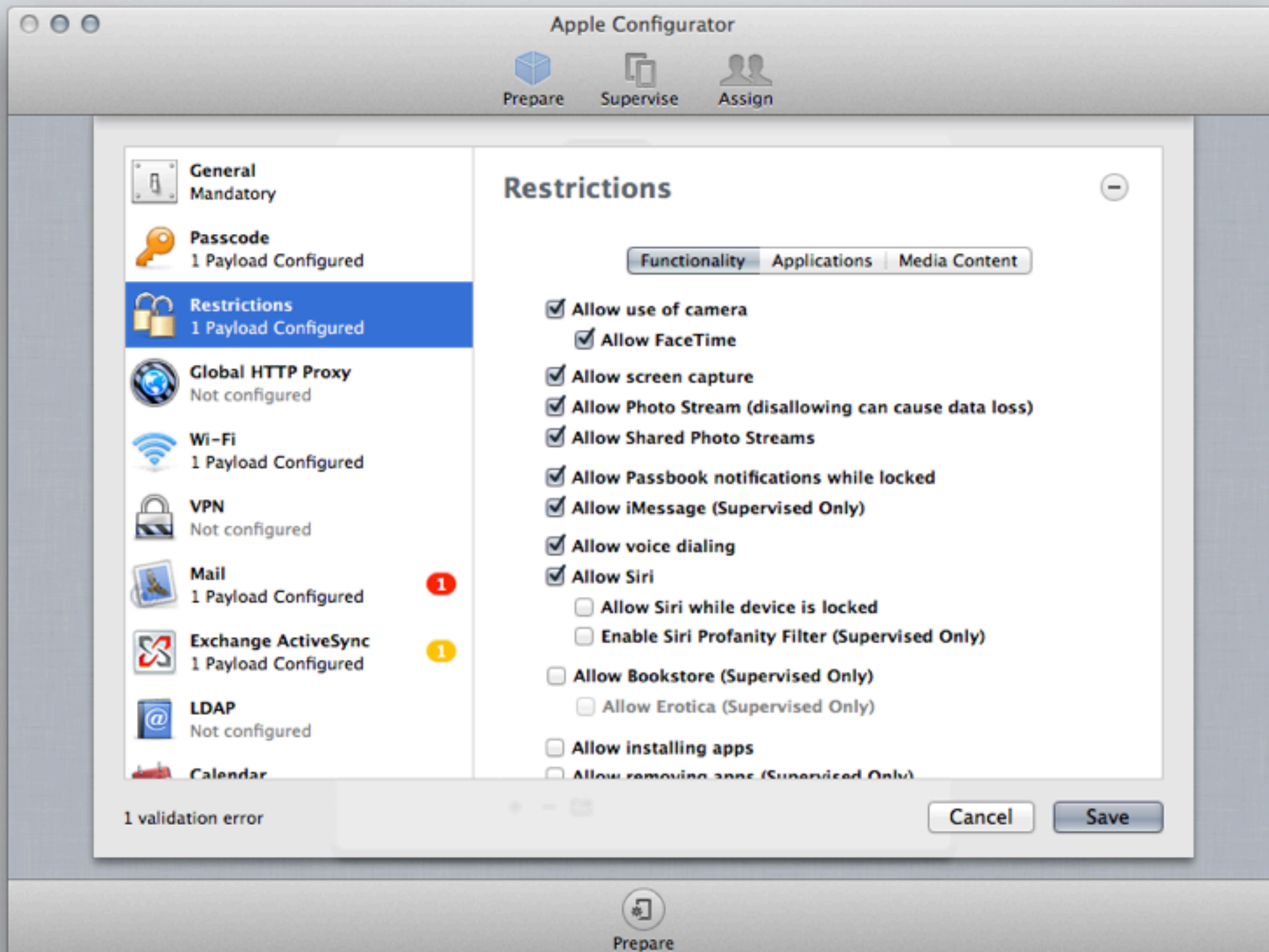


Apple ID

Apple Tools



Apple Tools



3rd Party Options

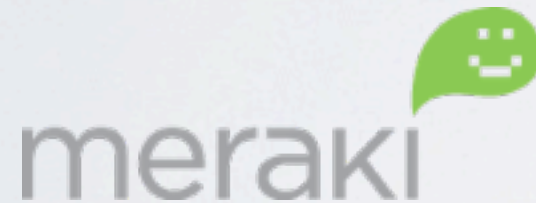
Peter Linde



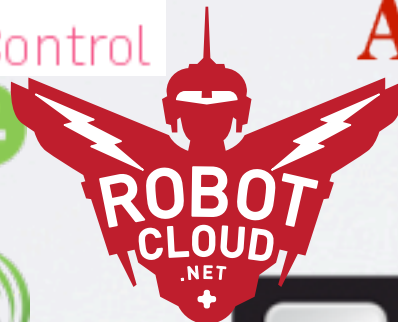
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A Few Options



A Lot of Options



Really – a LOT of Options

3CX, Absolute Manage, Airwatch, AetherPal, Alcatel-Lucent, Amtel MDM, Alepo, AppBlade, Apperian EASE, AppTrack, Avoceen, Blackbox Mobile, BMC Software, BoxTone, CA Technologies, Capricode, Casper, Centrify, Cloud Systems, CommSolvn, CommonTime, Cortado, Endpoint Protector, Equinox Software, Excitor, FancyFon, FileWave, Finepoint Software, Gill Technologies, Good, Google, Halosys, HP, iBoss, IBM, InnoPath, iPass, JAMF Software, Juniper Networks, LabTech, LANDesk, LRW Technologies, MaaS360, McAfee, Meraki, Mformation Technologies, MobiDM, Mobi Wireless, MobileFrame, MobileNX, Mobiquant, Microsoft, NitroDesk, Notify Technology, Novell, nuVizz, Odyssey, Perlego Systems, ProMDM, PushManager, Robot Cloud, SimpleMDM, Smart Nomad, Sirrix, smartMan, Sophos, SOTI, Sybase, Afaria, Symantec, Tangoe, TARMAC, Virtela, Wavelink, Wyse Technology, Zellog, Zenprise, and the list goes on.....

Acronyms

- MDM
- BYOD
- MAM

What Gartner Says



How Not To Choose

- I read an article.
- Gartner
- It looks cool!
- Our competitor uses it.
- They are offering a great deal!
- I saw a guy at CES.

Secret to MDM Success

Your Reqs/Goals

Products that meet your reqs

+ Testing and Piloting

—

= Successful MDM

Decision Criteria

- SMB vs Enterprise vs Education
- Company-owned devices vs BYOD
- iOS-only vs heterogeneous
- On-premise vs hosted/SaaS

Decision Criteria

- Free vs pay (product & support)
- Ease of use and management
- Beyond MDM (apps, content)

Useful Links

- enterpriseios.com
- macenterprise.org
- macenterprise.org
- consultants.apple.com
- apple.com/iphone/business/it-center/deployment-mdm.html

Summary

- Know your reqs & goals for MDM
- Survey what's out there
- Match products to your reqs
- Test and pilot