

# The orchard

# The New World of Apple IDs, iTunes, and Mac App Store

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# Apple ID

- Gets you into Apple Services: iTunes, App Store, Mac App Store, iCloud...
- Needs a valid email address
- \*[appleid.apple.com](https://appleid.apple.com) & [iForgot.apple.com](https://iforgot.apple.com)
- \*You cannot setup more than three Apple ID's on a single machine
- \*You can contact Apple to white list your iP for creating 10 or more Apple ID's from a location.

# iCloud

- Free 5GB
- Sync Mail/Contacts/Calendars
- Backup & Restore
- Data & Documents
- Find My iPhones, iPad, Mac, etc..

# iTunes Store

- What is a device in Apple lingo (Mac, PC, iOs)
- Content from multiple Apple ID's on an a device
- Apple's new treatment of "devices"
- \*Apple TV recently received multiple login

# iTunes Store

- Synchronizing: Wired, Wifi, Or Cloud
- Home Sharing (iTunes, Apple Remote, Apple TV)
- Old hardware to new hardware
- [http://support.apple.com/kb/HT4627?  
viewlocale=en\\_US&locale=en\\_US](http://support.apple.com/kb/HT4627?viewlocale=en_US&locale=en_US)

# iTunes Match

\$24.99 per year. Cheap

- Sync, Stream & legitimize music
- Supports up to 10 devices
- iCloud backend feature, iCloud account not required

\*<http://www.apple.com/itunes/itunes-match/>

# Mac App Store

- A curated Mac only App store
- Simple (Apple ID) and Secure (Code Signed)
- Install apps on as many machines for personal use.
- Backup your purchases
- \*<http://support.apple.com/kb/HT4461>



# Volume Purchasing Program

- Volume Purchase Program (Business and Education)
- Redemption
- Deployment and Imaging (ARD/net install/net restore)
- Multiple Installations (One Apple ID or Multiple Apple ID)

\*<http://www.apple.com/mac/volume-licensing/>



# Merging Apple IDs

- Not officially Supported
- Changing Account Information
- Personal iTunes, iCloud, Developer, ACN
- Best practice for organization Apple IDs (iCloud & App Store)
- \*<http://support.apple.com/kb/HE37>