

Playing With Power

The Rise of the Individual
in the Videogame Industry





2000

11 19:51



ACTIVISION





**GROW
OR DIE**

2000

11 19:51



ACTIVISION

















A person in a space suit, seen from behind, stands on a dark, desolate landscape. They are holding a large, complex tool or weapon. In the background, there is wreckage of a structure, possibly a ship or building, under a hazy, orange-tinted sky with a large, bright circular light source.

“It is better to be the man
than to work for the man.”

- Alexander Seropian









1

*Infinite
Loop*

VISITORS







Roster



Map





Brand uses ability: Icy Rain.
Starting new round.
Aldous waits.
Marion waits.
Divine Fire: Select target space (or hit Escape to cancel).
Mycroft uses ability: Divine Fire.







Promise me
you will not spend
so much time
treading water
and trying to keep your
head above the waves
that you forget,
truly forget,
how much you have always
loved
to swim.

-Tyler Knott Gregson-



Thank you so much.

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