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Business Solutions

Aaron Freimark, CTO
aaron@tekserve.com

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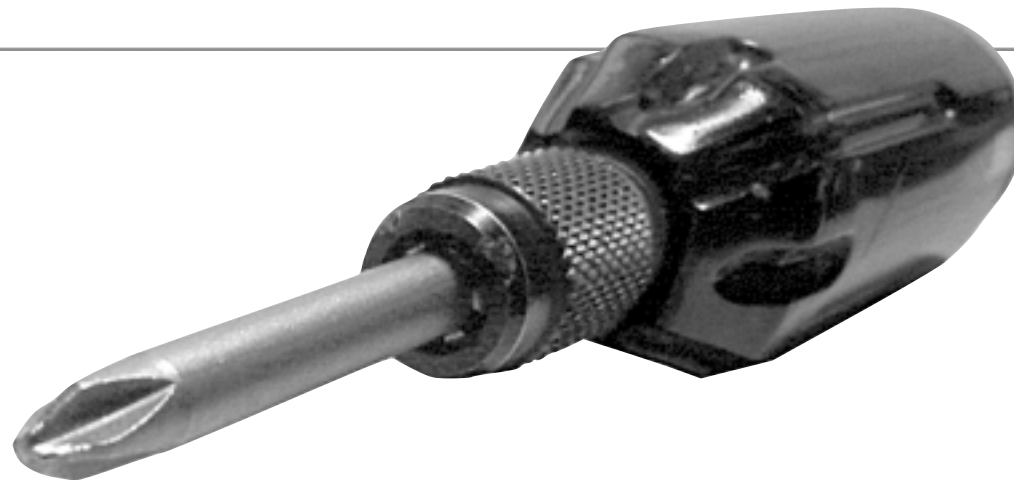
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enterprise iOS



if iOS is D.I.Y.
is IT S.O.L.?



Consumerization





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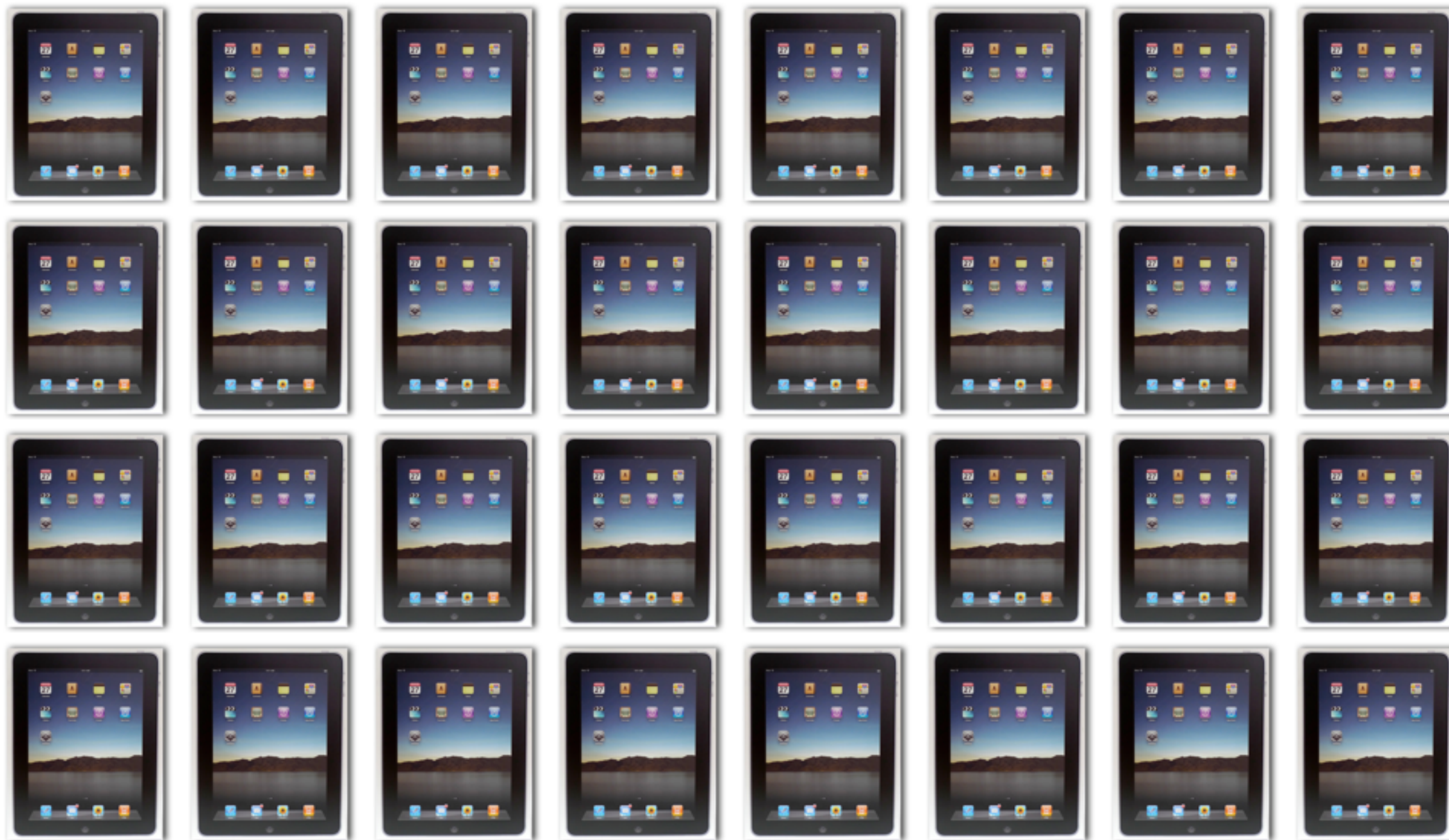
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Commoditization







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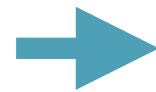
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Banking
iPhone



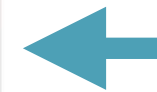
Healthcare
iPhone



Government
iPhone



Entertainment
iPhone



Education
iPhone



Consumer
iPhone



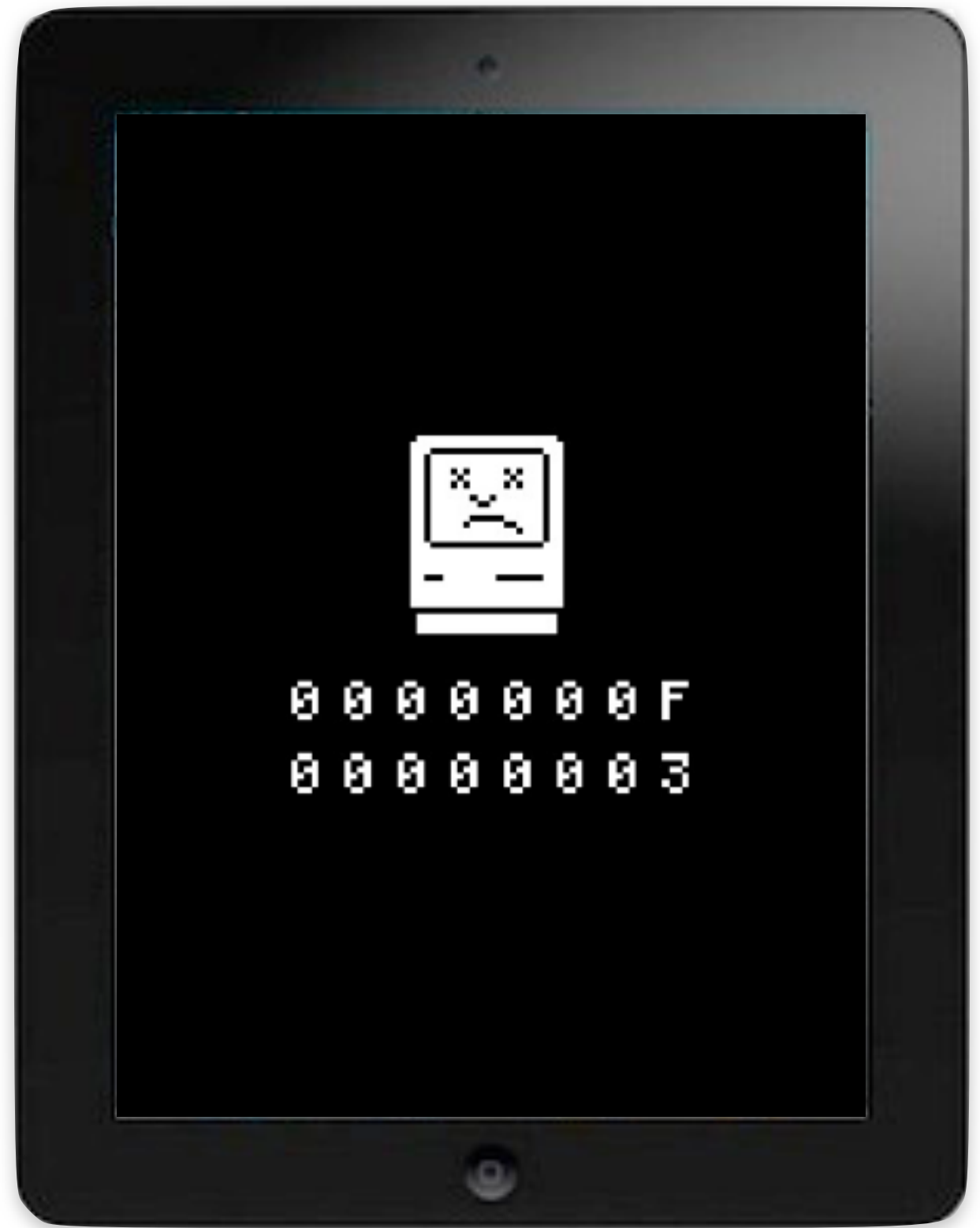


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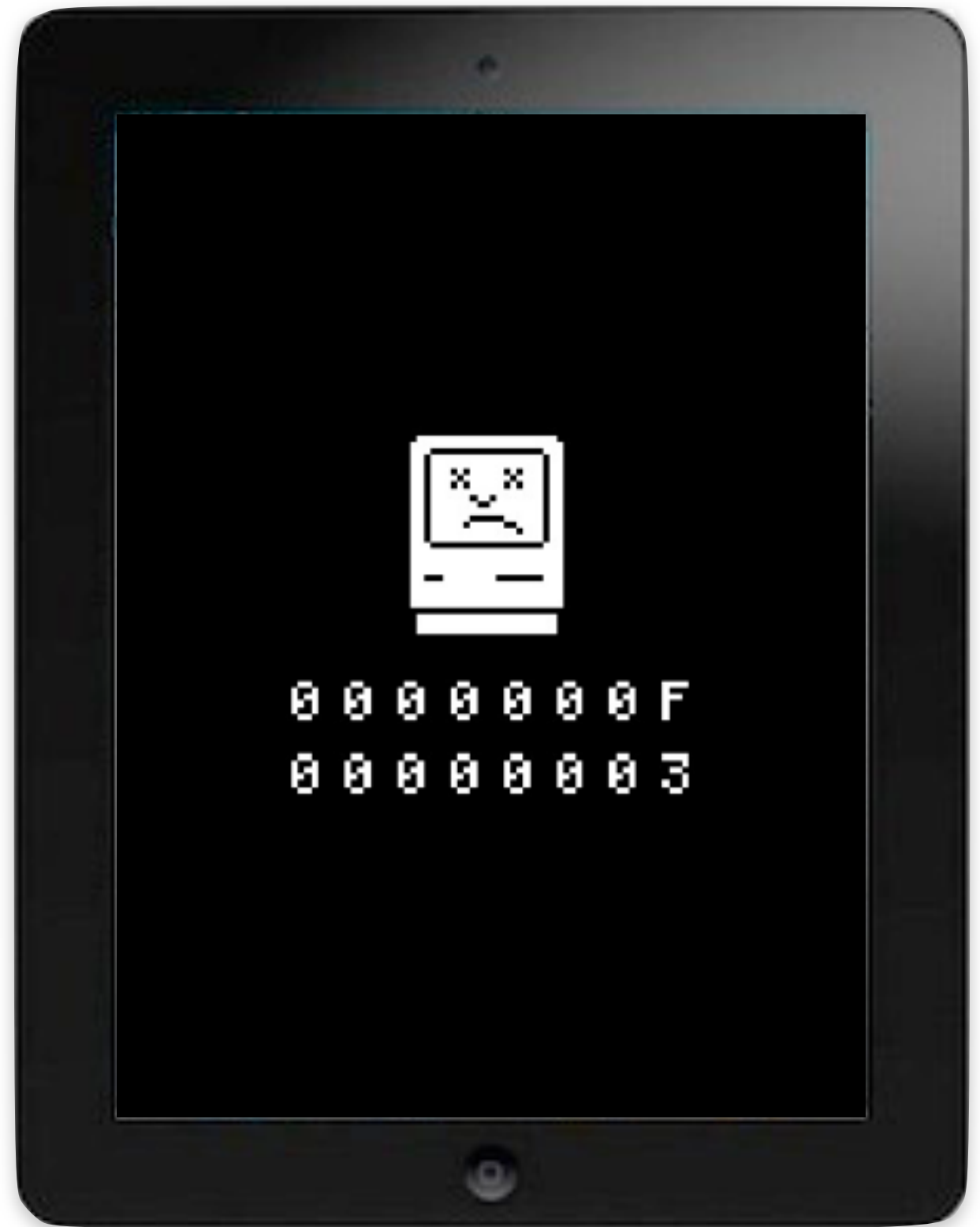
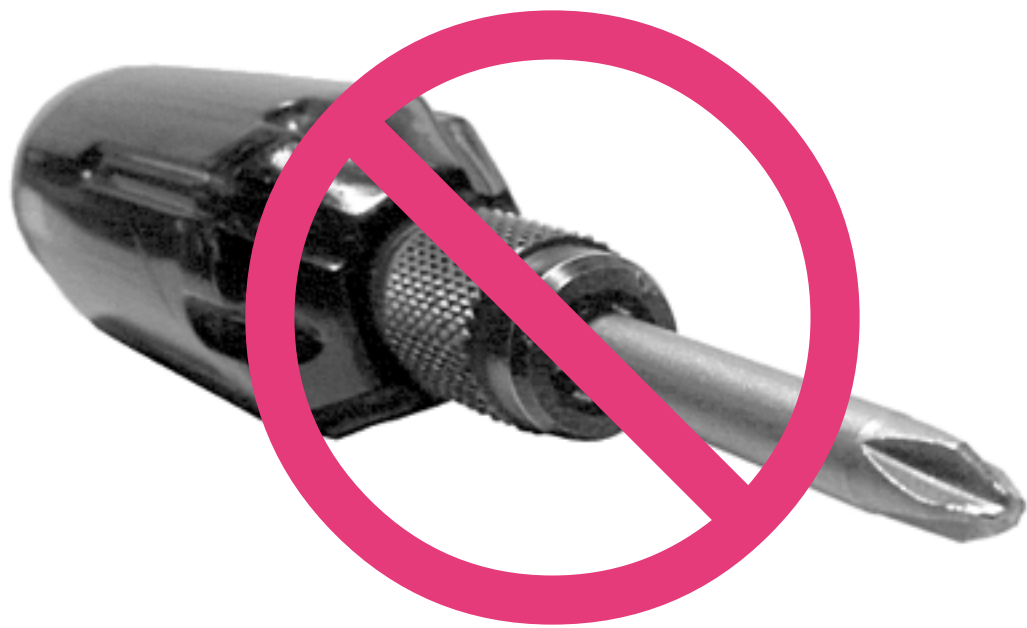
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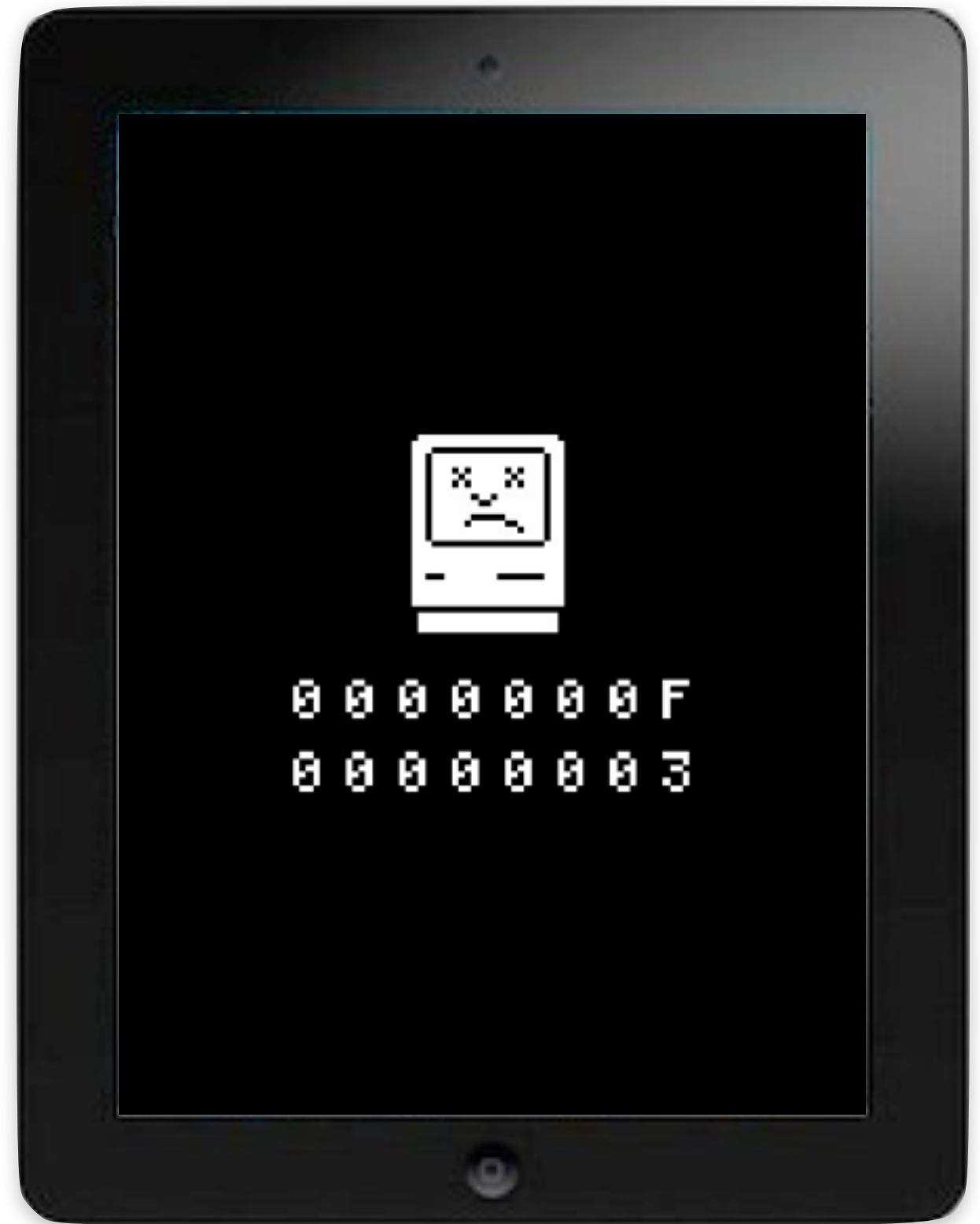


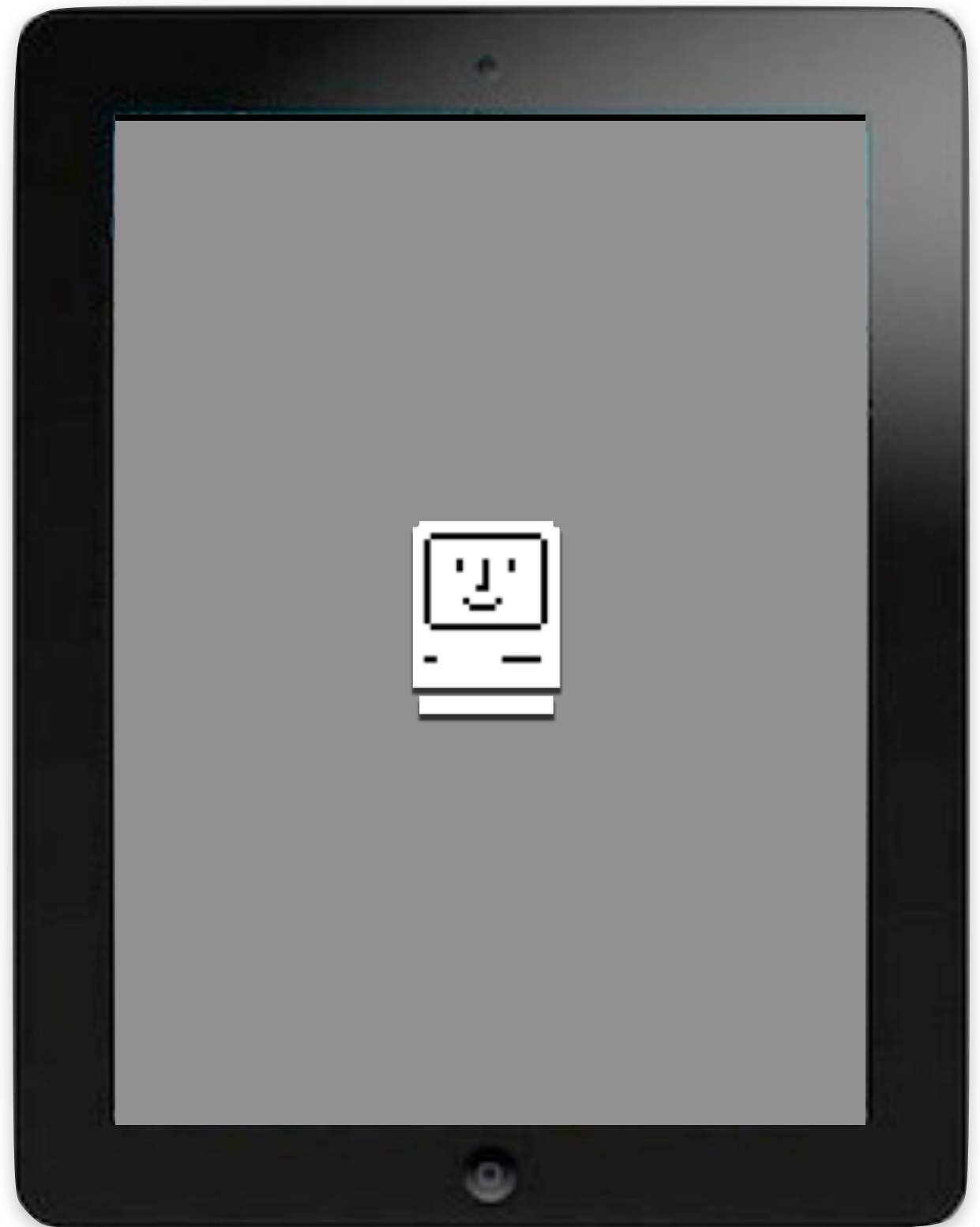
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At this time
next year,
tablets will be
outselling
traditional PCs.



2009

2010

2011

2012

2013

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COMMODITIZATION



COMMODITIZATION

CLOUD/SAAS

VIRTUALIZATION



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Shadow IT

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Adoption

Ignore

Ignore

Ignore

"No"

"No"

I said
"No"
dammit

"Oh No"

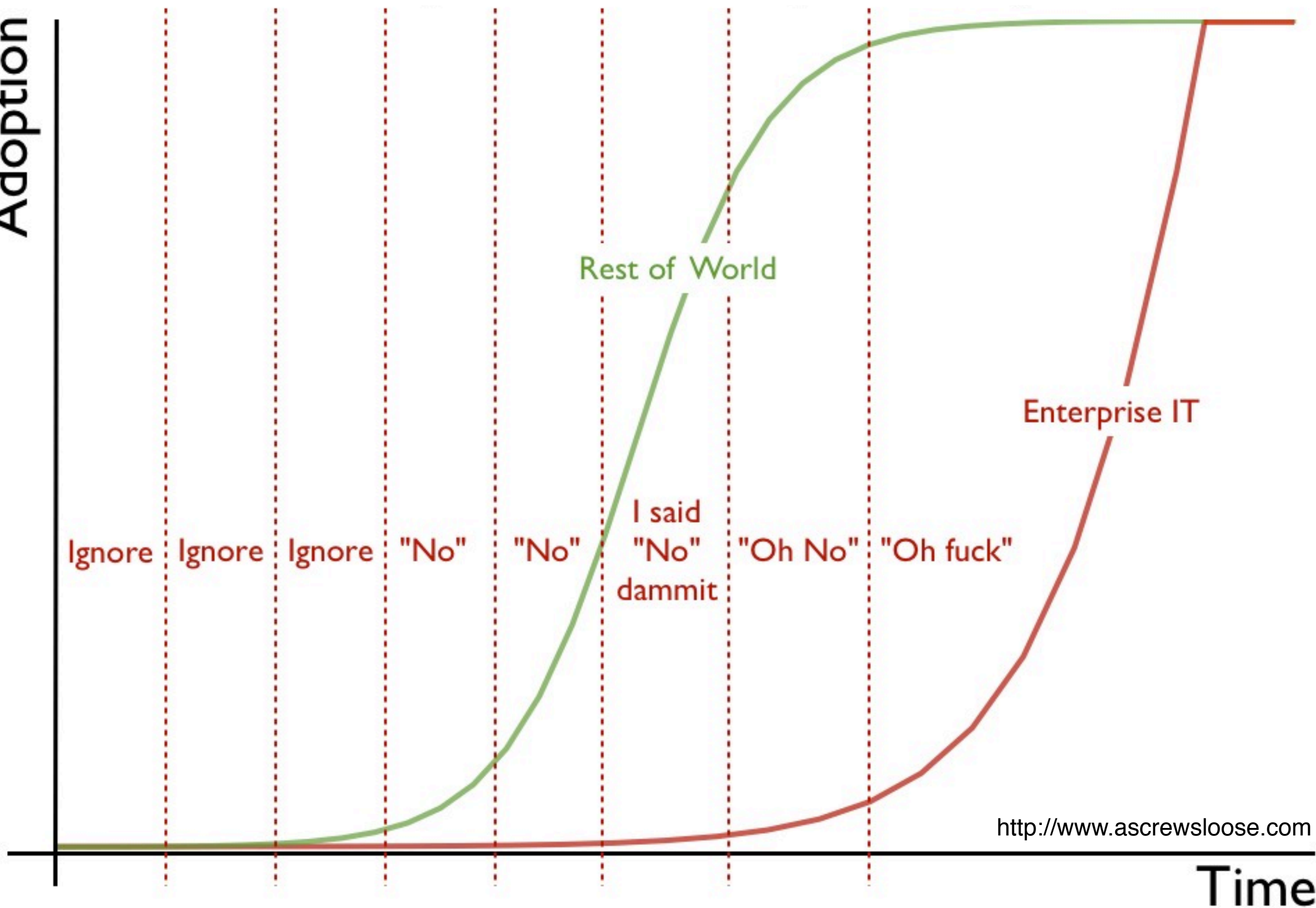
"Oh fuck"

Enterprise IT

Rest of World

<http://www.ascrewsloose.com>

Time



IT Leadership



Leadership Strategy 1

Evolve

SERVICE PEOPLE
NOT MACHINES





Sara C. Clarke, SVP

Improvise

Implement

Improve

Impact



MEASURE TRAINING



Leadership Strategy 2

Elevate



OUTSOURCE
the hard stuff to
someone who makes
YOU LOOK GREAT



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Leadership Strategy 3

Ignite



NO BOUNDARIES TO IMAGINATION



OTG

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This Takes Time.

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aaron@tekserve.com

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