



E3 SOFTWARE



email marketing





current



current

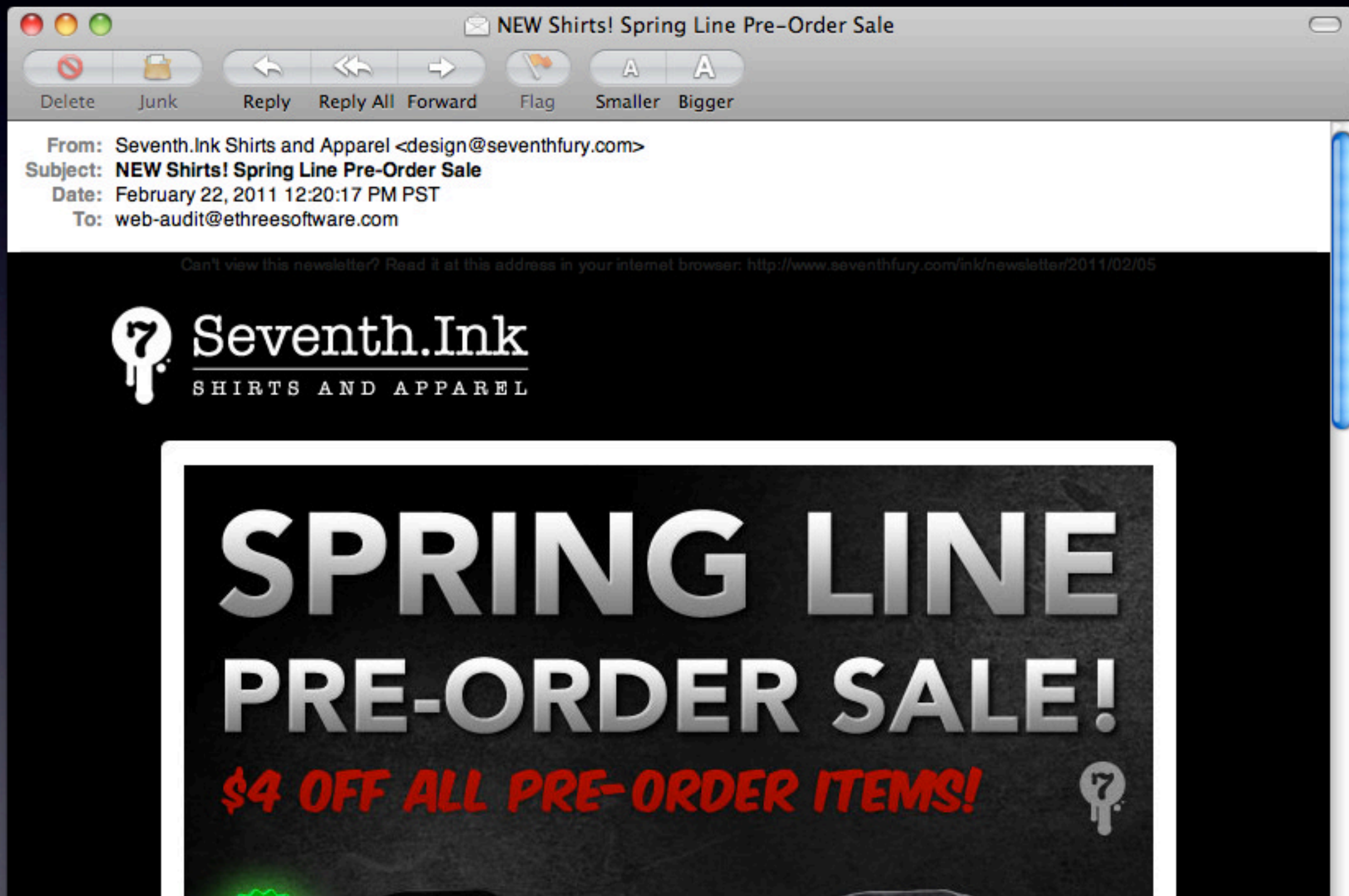


prospective

~~spam~~
~~unsolicited bulk~~
~~email blasts~~

what?

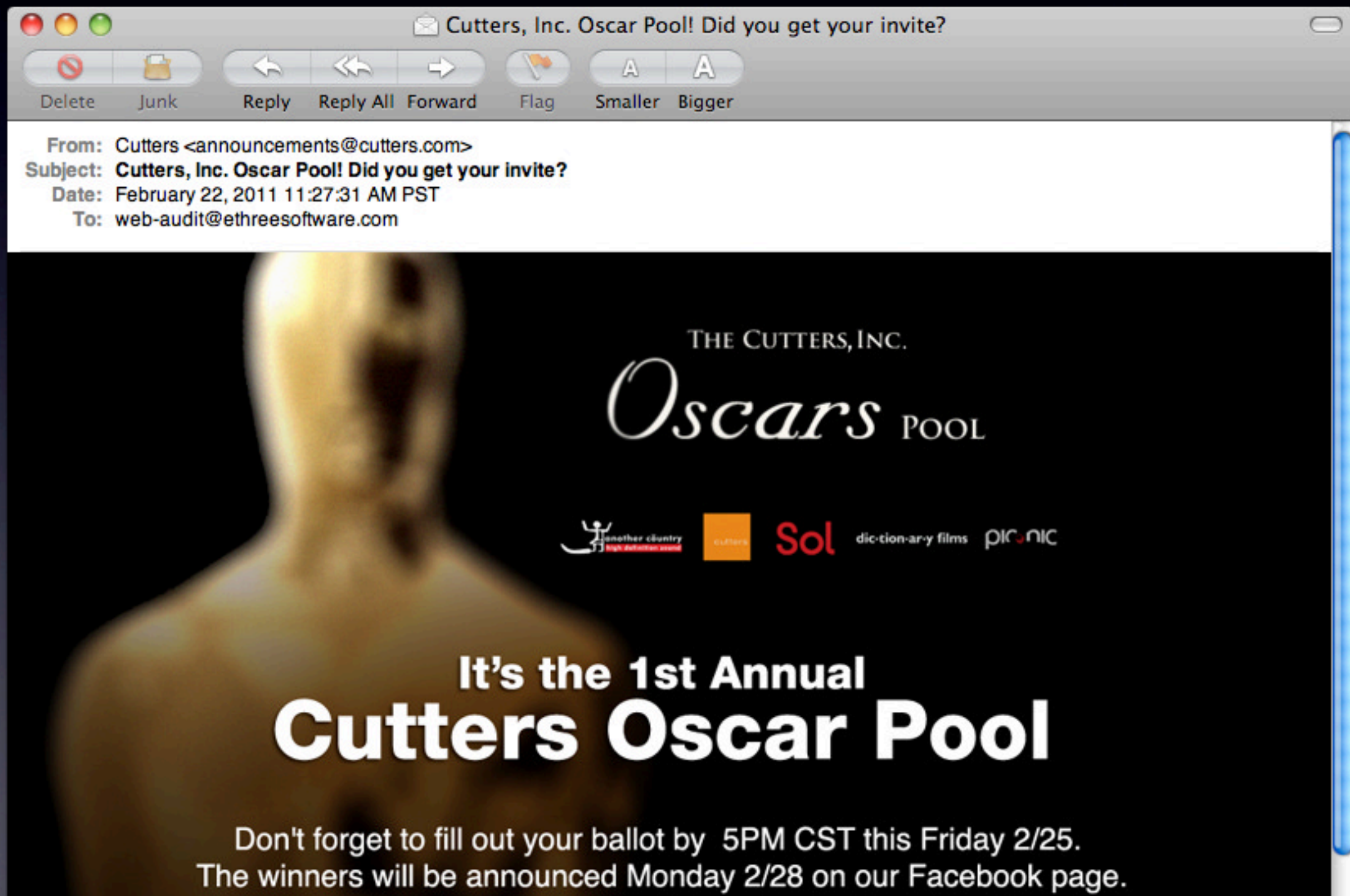
promotions



newsletters



announcements



why?







\$1.00 → \$43.00

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Outperforms all other channels

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Outperforms all other channels
+74% increase email marketing budget





“Recently we released a major upgrade to FotoMagico and reached out to existing users with a special offer via an email campaign that targeted just the users...who had not yet upgraded. That campaign brought us significant additional revenue and we had virtually no customers asking to opt-out!”

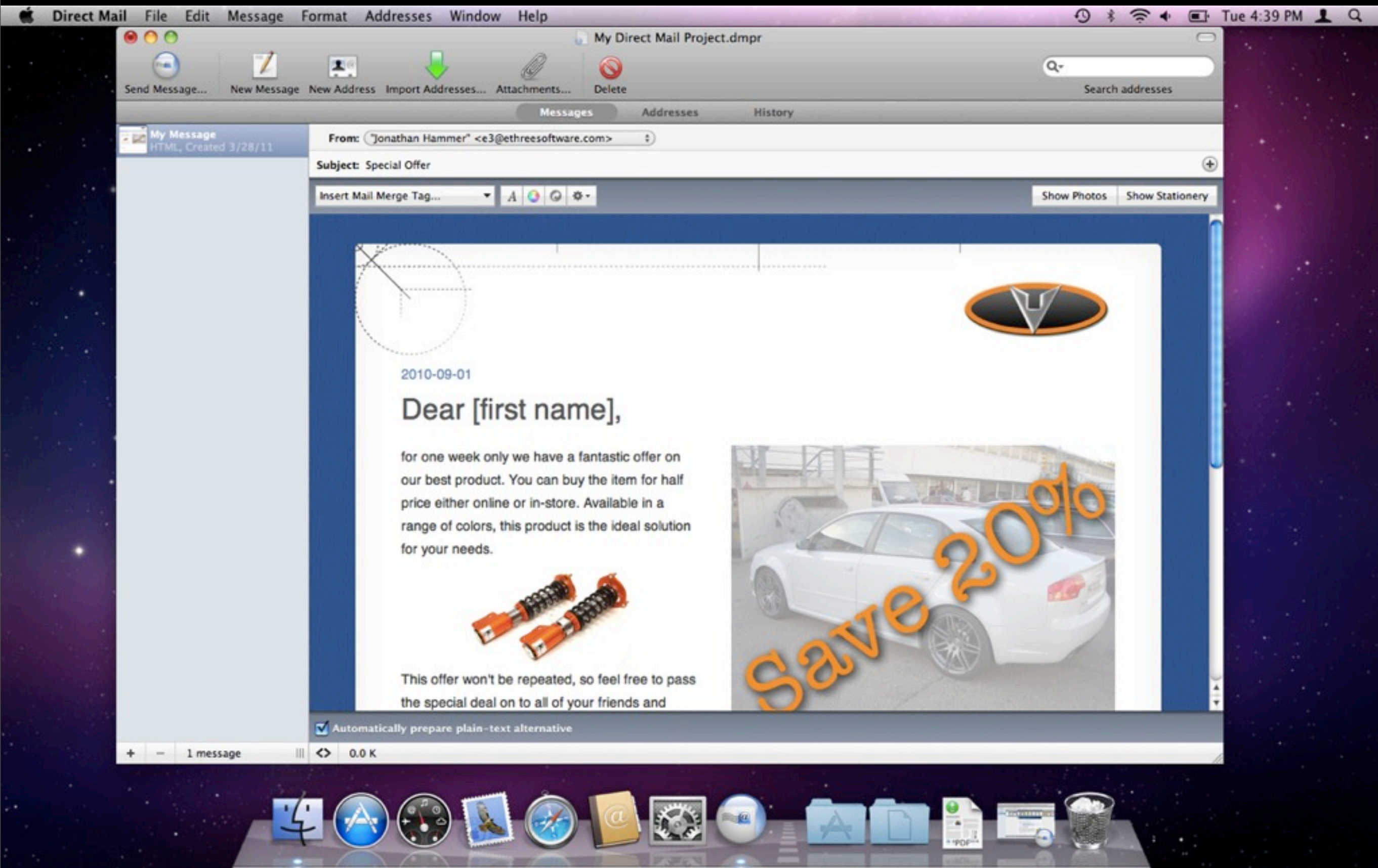
Oliver Breidenbach, Director at Boinx Software



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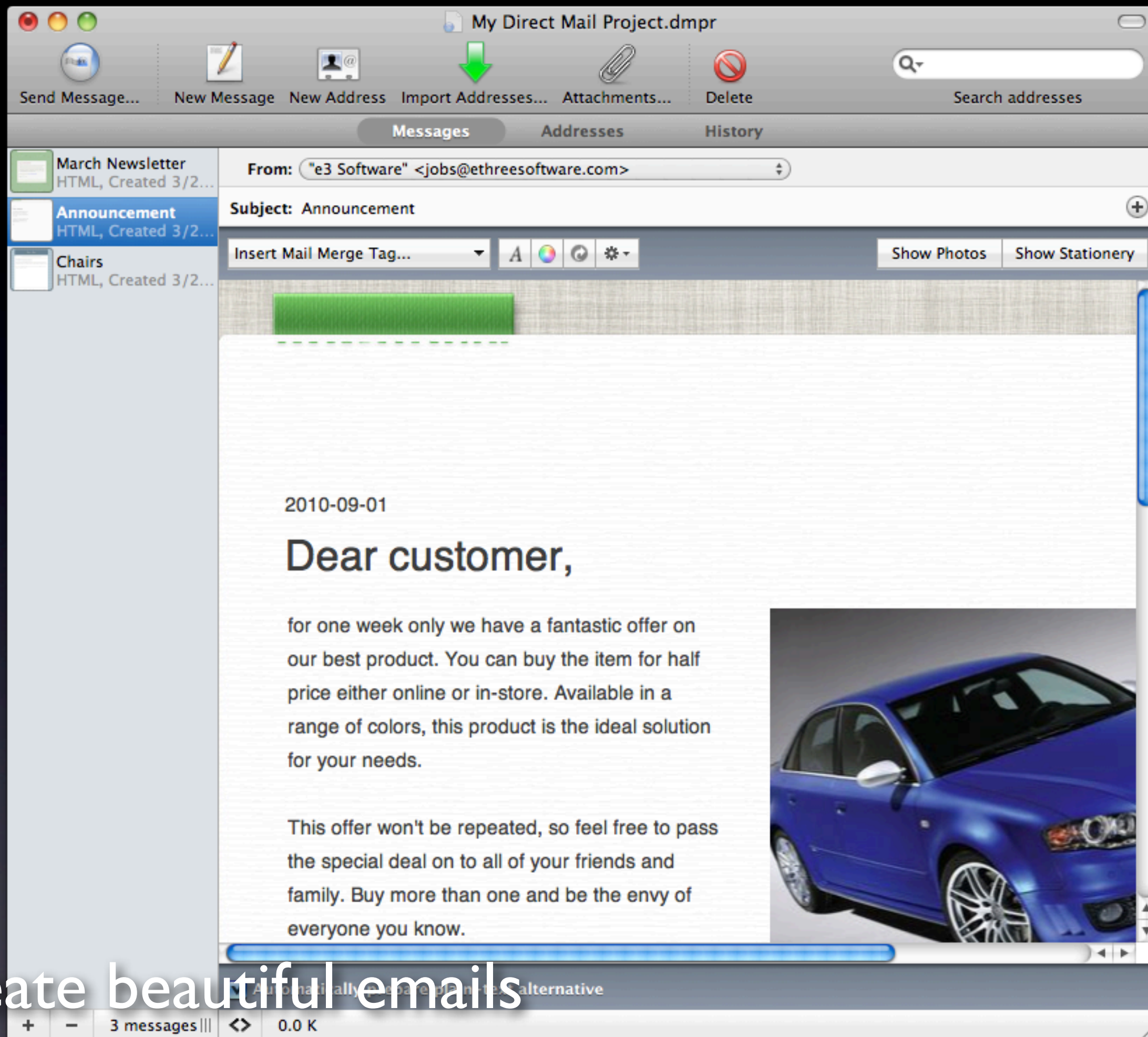
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Direct Mail

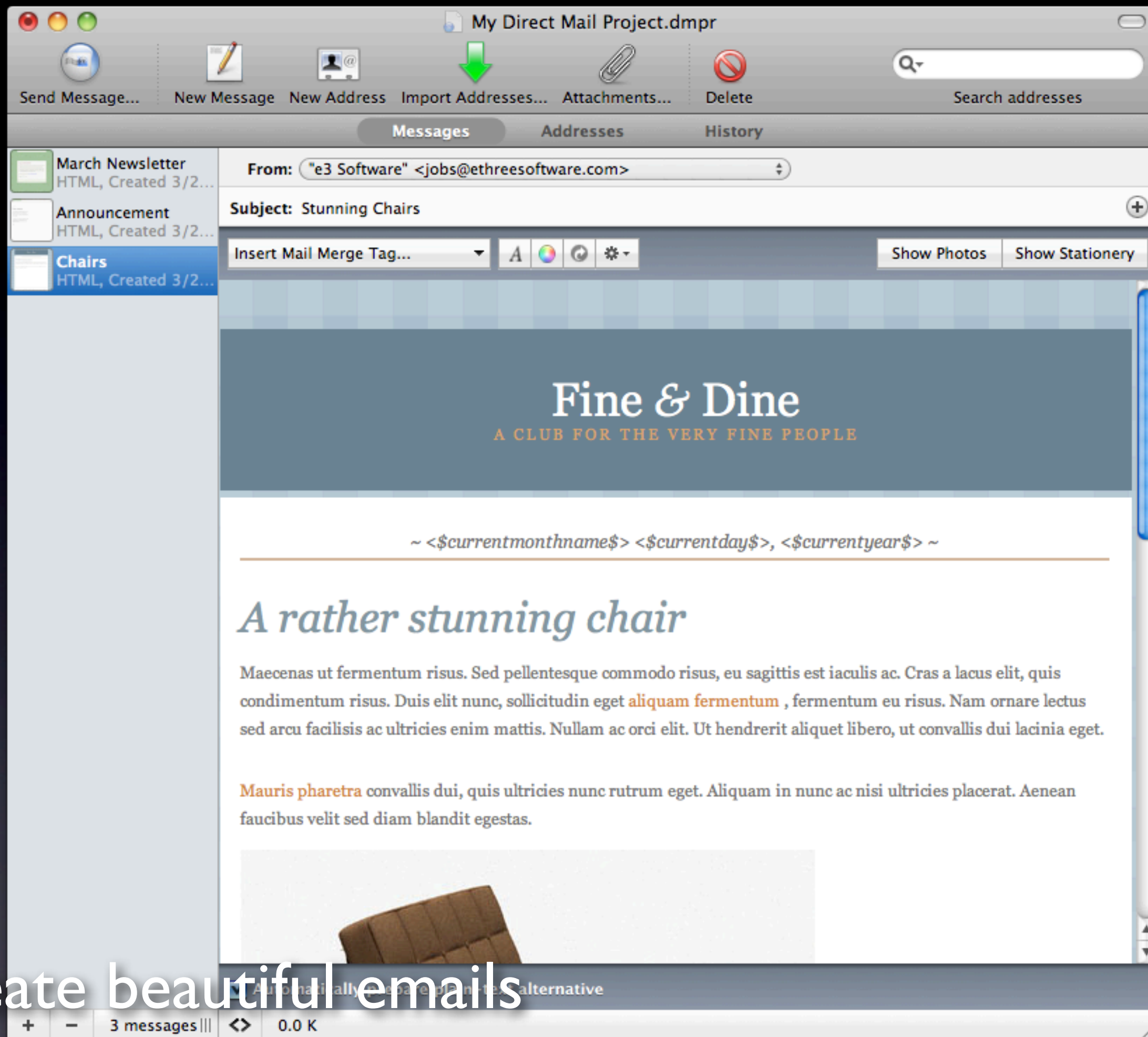




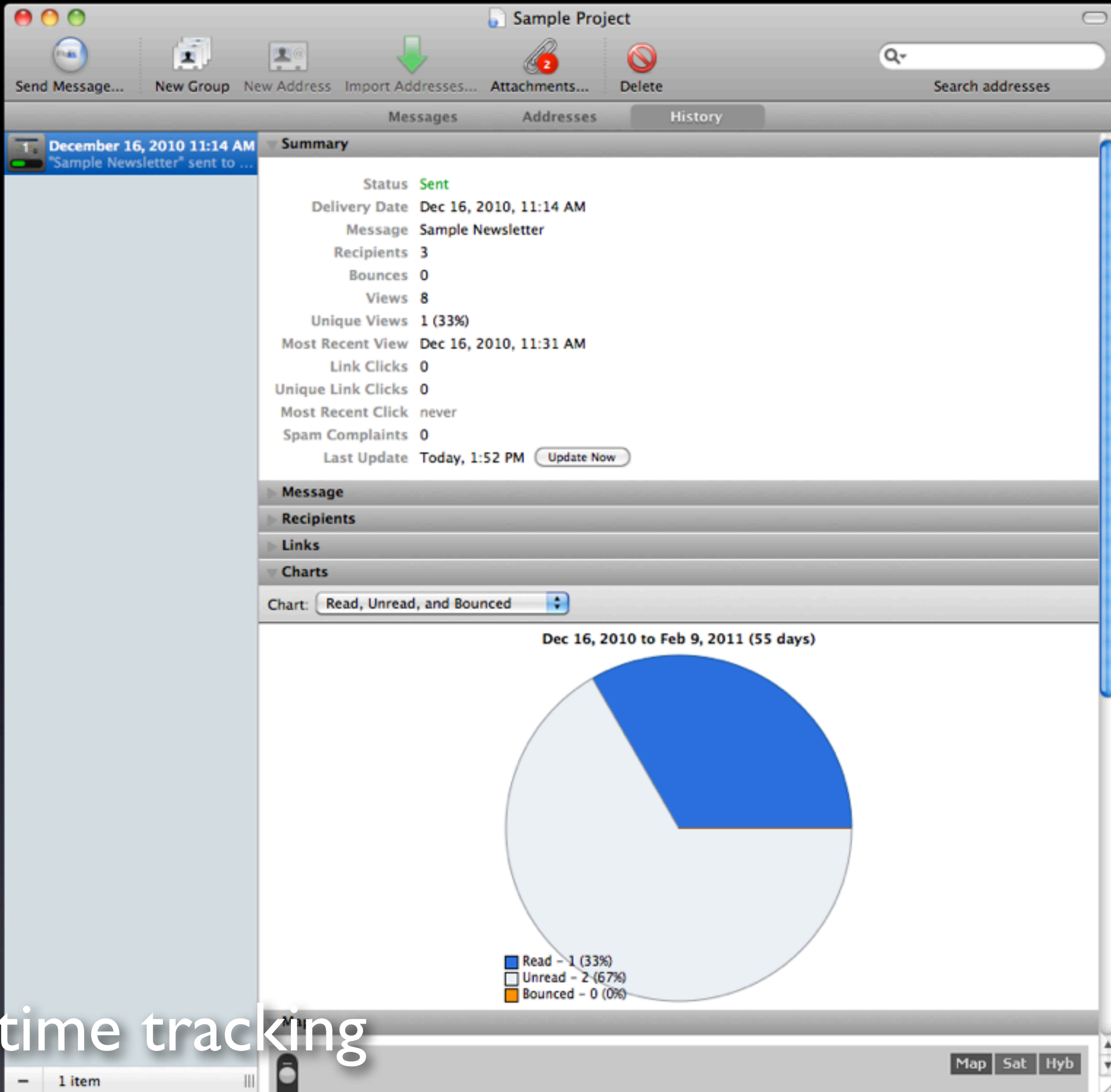
create beautiful emails



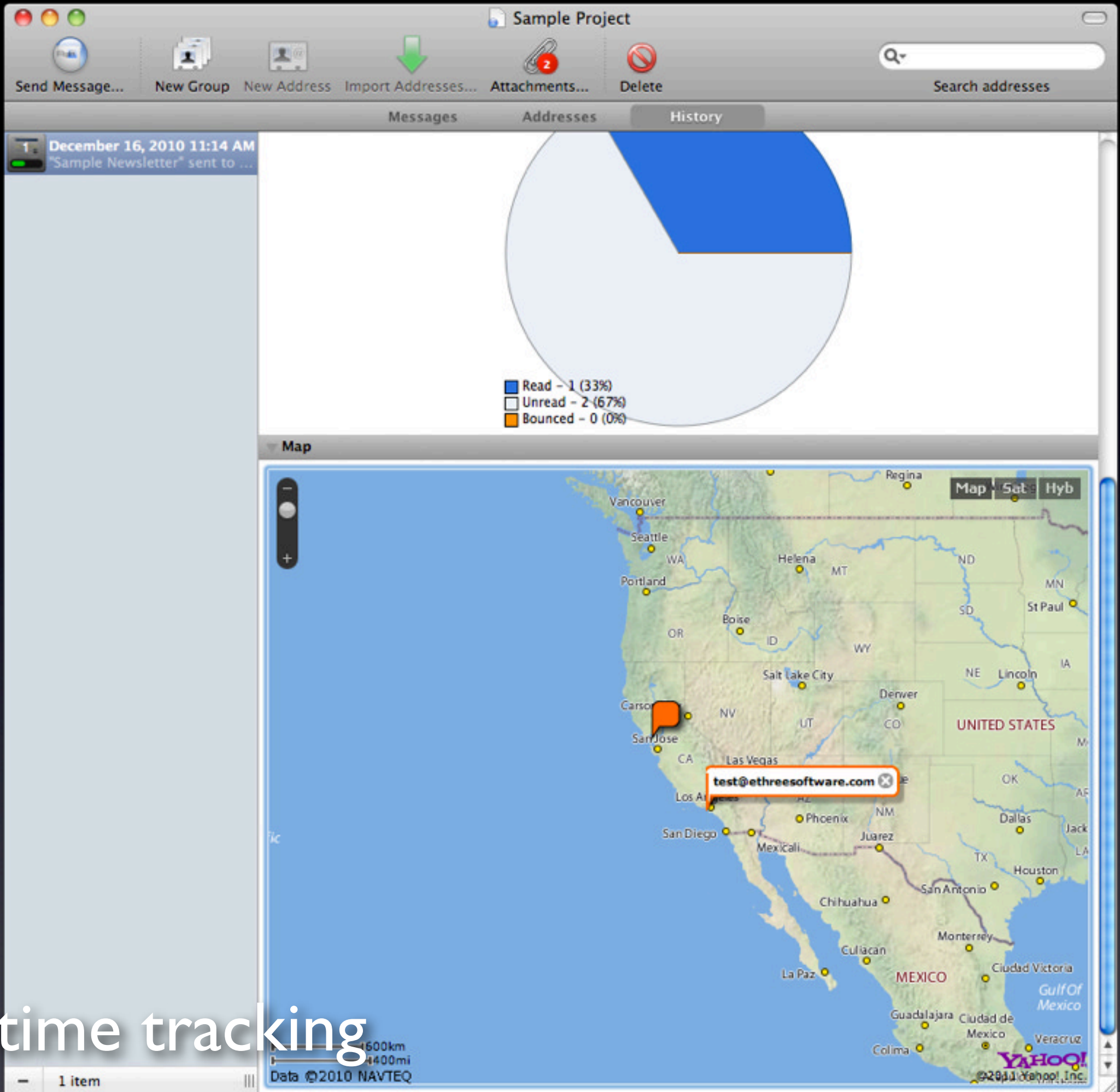
create beautiful emails



create beautiful emails



real-time tracking





Mac integration



Mac integration

no monthly fees

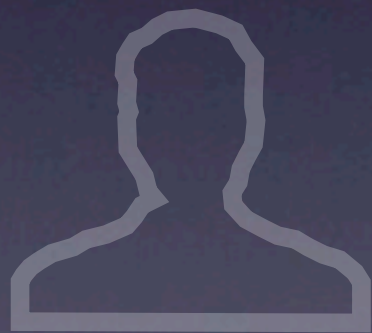
no monthly fees
private



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