



Apple Education Tech Kitchens

Integrating Mobility into a Small Business

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iOS Integration on a Mac and/or Windows System

Main Players

All solutions integrate with mobile platforms

- Kerio Mailserver
 - Mid-level solution, Good price points
- CommuniGate Pro
 - Direct Exchange Replacement
- Zimbra
 - Direct Exchange Replacement
- Microsoft Exchange
 - Expensive, Many security holes
- Apple
 - Easy setup and support, powerful

Kerio MailServer



Get the benefits of Exchange without the cost and complications of Exchange

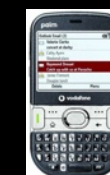
Email

Calendar

Contacts

Notes

Tasks





Mail Server 2

Mail Server 2

- New mail engine
- Push email
- Server-side mail rules
- Vacation messages
- Password change



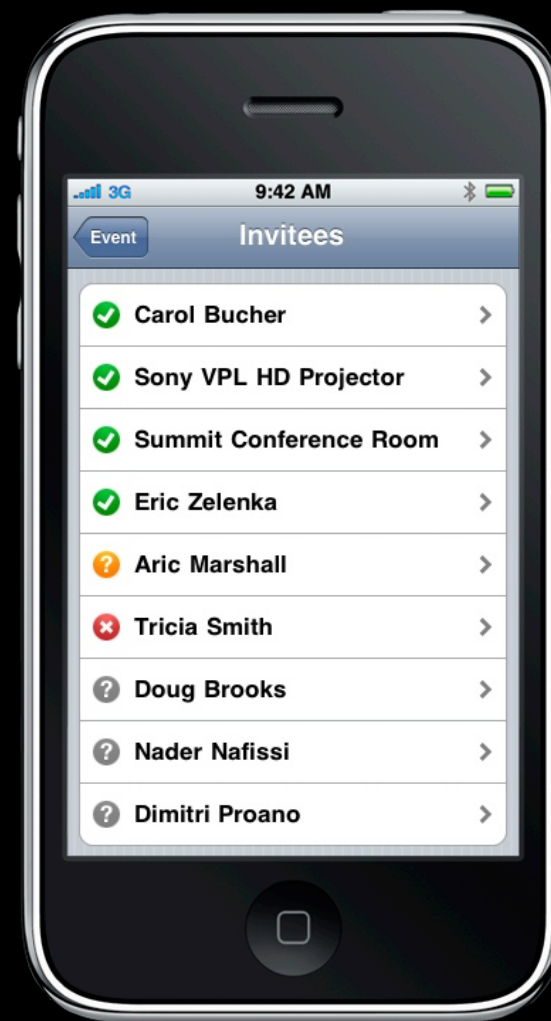


iCal Server 2

iCal Server 2

- Email invites
- Push notifications
- Web-based client
- iOS 4 support





CalDAV Protocol Updates

- Implicit scheduling
- Push notifications
- Attendee lookups
- Comment to organizer





Address Book Server

Address Book Server

- Personal contacts
- Global address books
- Works with existing apps



CardDAV Protocol

- Based on WebDAV and vCard
- Collections of vCards
- Data model and reports
- IETF Draft

The logo for CardDAV, featuring the text "CardDAV" in a bold, white, sans-serif font. The text is centered within a blue rounded rectangle that has a vertical gradient, transitioning from a lighter blue at the top to a darker blue at the bottom.

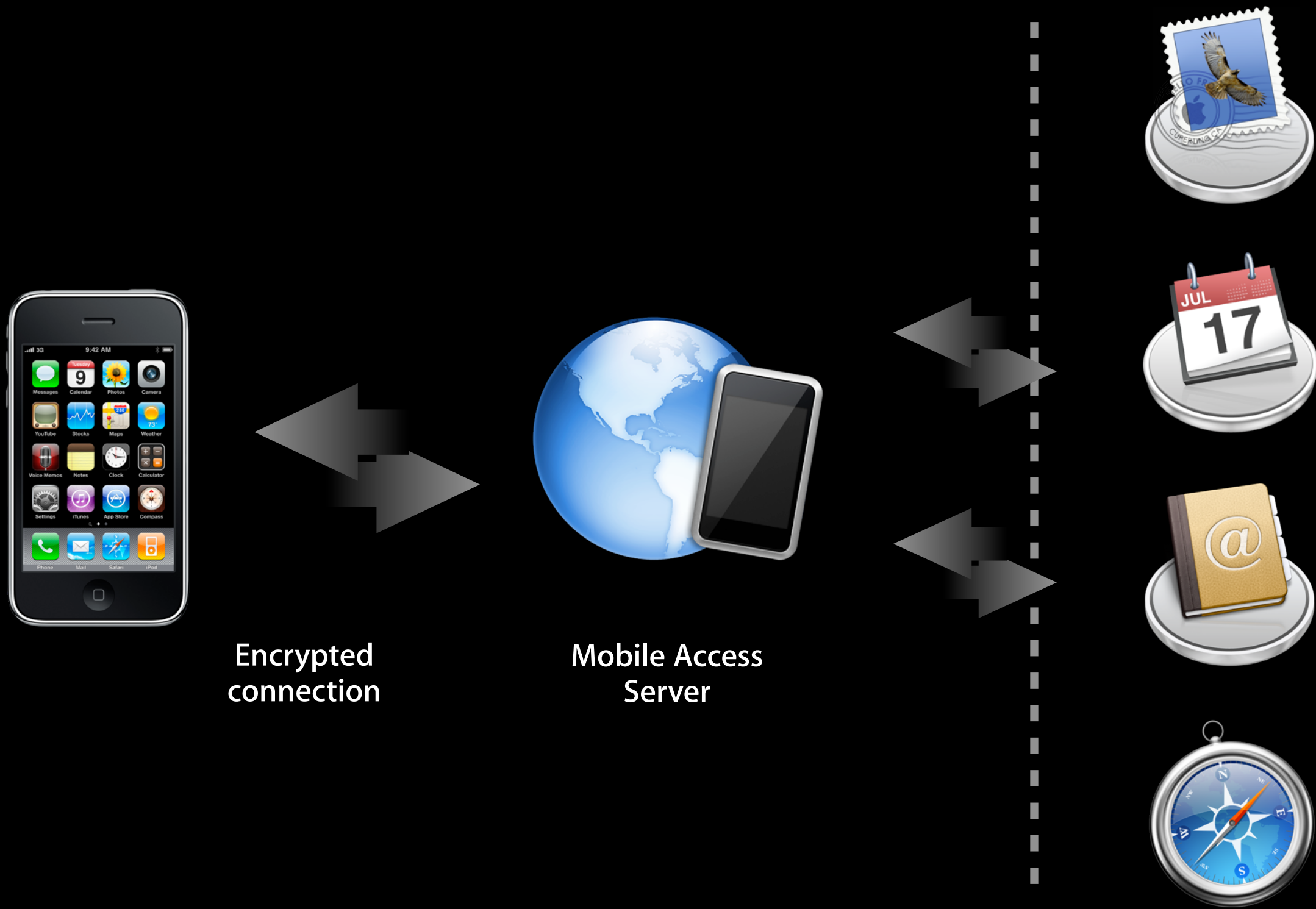


Mobile Access Server

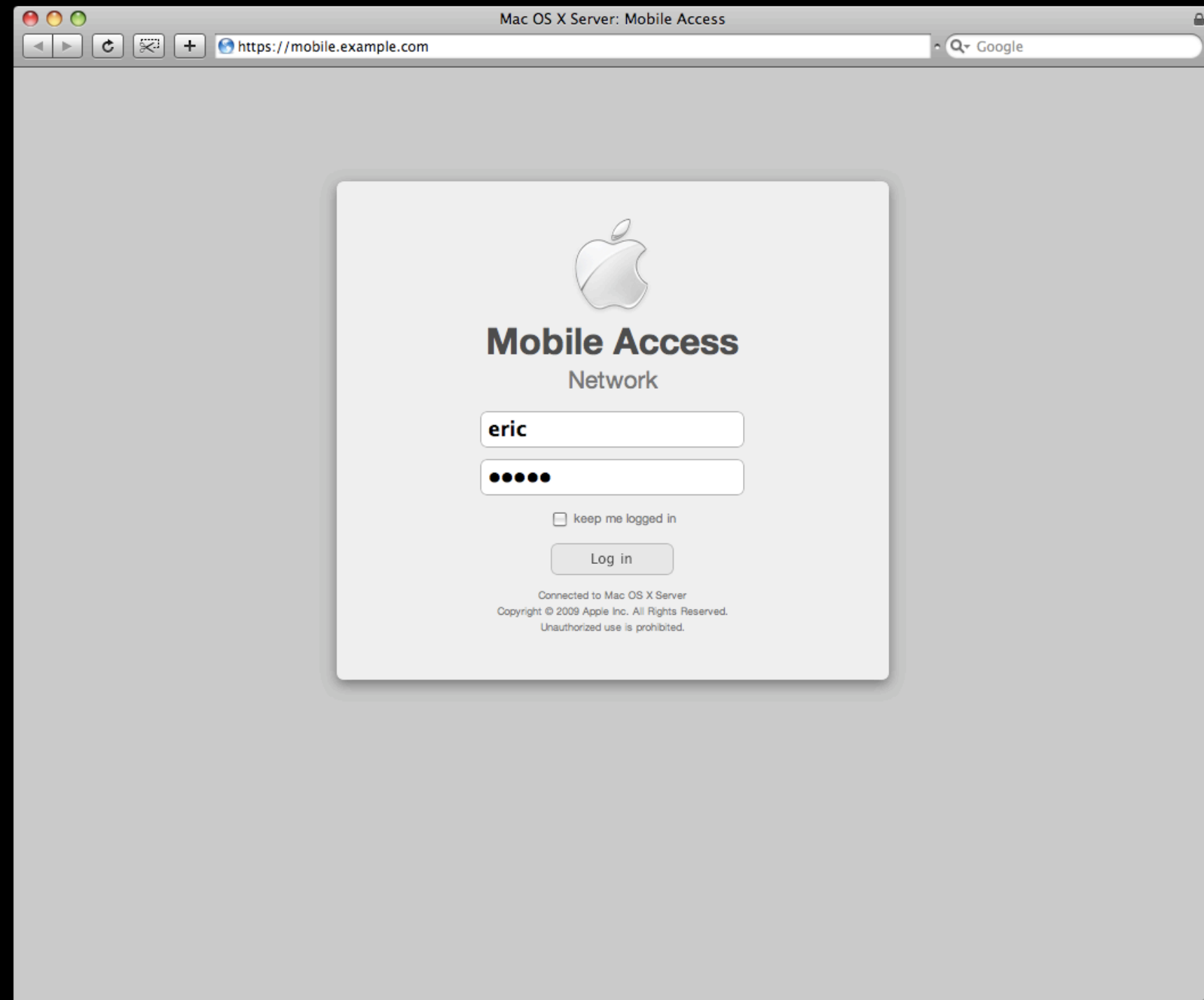
Mobile Access Server

- Secure access to your Intranet
- Encryption and authentication
- No client software required









MDM Options

- AirWatch
- Tarmac (Equinix)
- MobileIron
- BoxTone
- ZenPrise
- Afaria (SyBase)

Common Apps your Customers Want

Provisioning

Telecom term referring to configuration of services

Provisioning for the iPhone OS

- Applications
- Configuration

Provisioning Terms

Provisioning Profile

- Allows an ad hoc distributed application to run on a device

Configuration Profile

- Configures various features of the iPhone OS through Payloads

Payload

- Settings for a particular feature
- Passcode requirements, feature restrictions, Wi-Fi, VPN, email, Exchange, etc.

iPhone Configuration Utility

Manage profiles and devices

Place profiles on devices

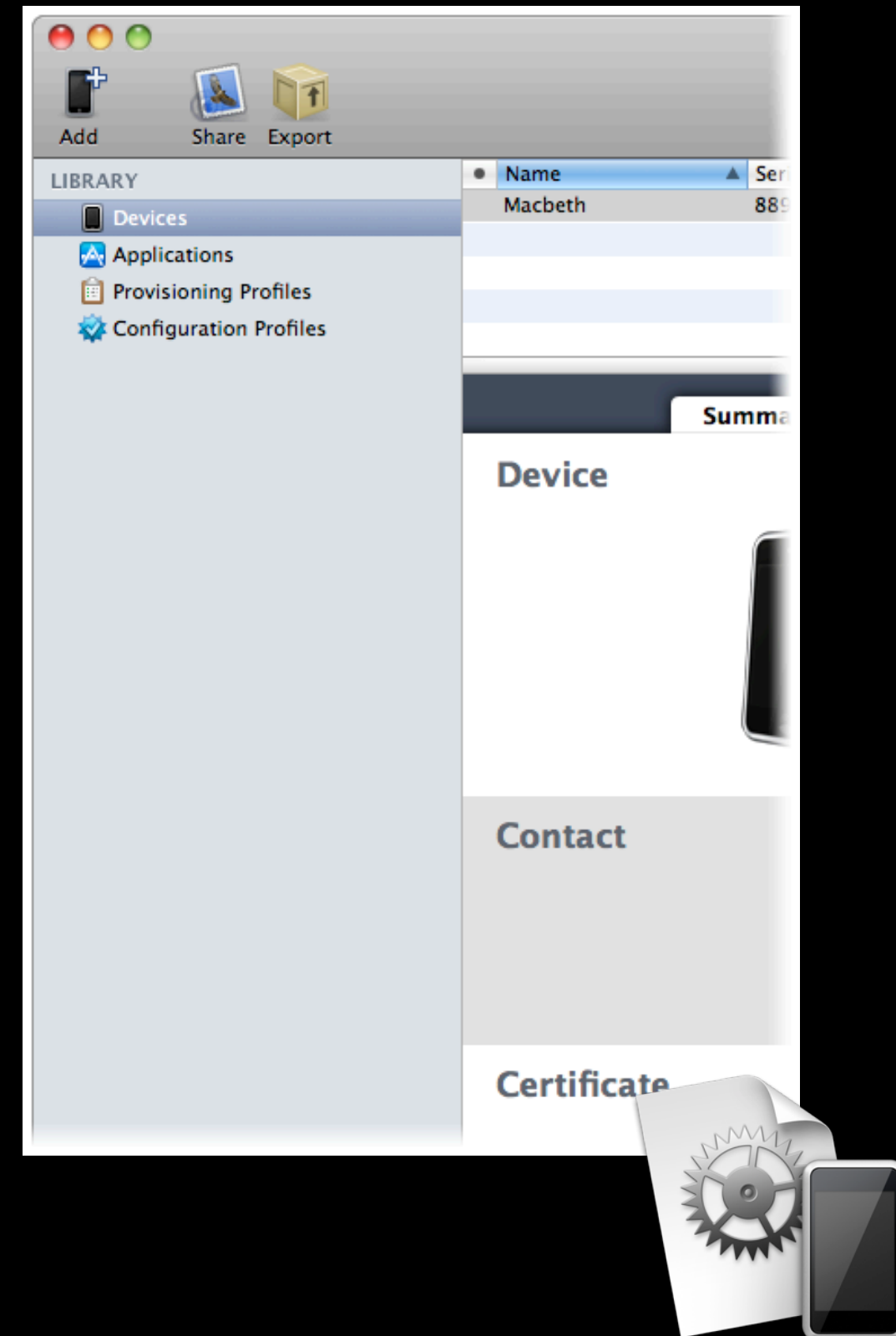
Export profiles for other methods of distribution



iPCU: Devices

Gathers information from any iPhone OS device connected while it is running

- Overview & details
- Installed configuration profiles (including wireless carrier)
- Installed provisioning profiles
- Installed applications



iPCU: Configuration Profiles



Best Practices

Non-user-specific profile

User-specific profiles

Backup keychain(s)

Backup ~/Library/MobileDevice

EAS and crypto requirement

Distribute Profiles

Direct USB

Email

Web

Over the Air



Profile Formats: Unsigned

No cryptography

Plain XML

Passwords in clear

Profile Formats: Signed

Cryptographically signed by
iPCU

Allows detection of changes

Passwords still in the clear

Each iPCU has a unique
certificate

Only updatable by the same
iPCU



Profile Formats: Encrypted

Signed like a signed profile

Encrypted using a particular device's unique key

Usable only on that device

Benefits of signed

No clear passwords



Policy Considerations

Promiscuous use of wireless networks

Network policy enforcement over 3G

Loss/theft/termination actions

Passcode policy

iTunes sync

iPhone Application Types

Native Apps

- iPhone SDK development
- Hardware features
- Full native UI experience



Web Apps

- Cross-platform development
- No app to install
- Existing skill set



iTunes DJ - a Gateway to get your Customers into iOS

iOS as a Remote Control for Various Devices

iOS Remote



Other Remote Apps

- BlueSLR - SLR Camera Remote
- Mobile Mouse - Remote control of your Mac or PC
- VNC Viewer - Another remote control app
- L5 Remote - Universal TV Remote
- Savant Commercial and Home Automation Systems
- iDriver - Remote Control Your Car
- X Commander - X-10 Home Automation
- Luminair - DMX Stage Lighting Control

VPN Connections and SSL to Secure your Communications

Specifications

iOS 4 devices work with VPN servers that support the following protocols and authentication methods:

- L2TP/IPSec with user authentication by MS-CHAPV2 Password, RSA SecurID or CryptoCard, and machine authentication by shared secret.
- PPTP with user authentication by MS-CHAPV2 Password, RSA SecurID, or CryptoCard.
- Cisco IPSec with user authentication by Password, RSA SecurID, or CryptoCard, and machine authentication by shared secret and certificates. Cisco IPSec supports VPN On Demand for domains you specify during device configuration.

Specifications

iOS 4 devices work with VPN servers that support the following protocols and authentication methods:

- Juniper Networks Junos Pulse, Cisco AnyConnect, and F5 Networks FirePass using the appropriate VPN app from the App Store. These apps provide the user authentication for the built-in iOS SSL VPN support.
 - Juniper Networks Junos Pulse in the App Store
 - Cisco AnyConnect in the App Store
 - F5 BIG-IP Edge Client in the App Store
- Cisco IPSec, Cisco AnyConnect, F5 BIG-IP Edge Client, and Juniper Networks Junos Pulse, support VPN On Demand for domains you specify using a configuration profile. See the article "iPhone Configuration Utility" for details.

VPN Solutions

- Shimo
- VPN Tracker
- IP Securitas

Remote Solutions

- Gotomypc
- Gotoassist
- Logmein
- Teamviewer

Everything Your Business Needs



Questions



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