# LEVERAGING OUR KNOWLEDGE OPTIONS FOR OFFERING MANAGED SERVICES

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# HOW BUSINESS USED TO WORK



#### HOW BUSINESS WORKS TODAY

Request Type E-Mail Report Subject QB files

Request Detail

Allen - I've been working on the CGIA QB file earlier today- Went back to it & I can't pull up anything - CGIA accounts, register, etc. Can not access any of the files..... Anyway you can help asap?? Thanks, Susan

Susan

NEVERMIND ITS WORKING NOW ....

Begin forwarded message:

> From: Mac Consulting Group Support

# TIME DOES NOT HAVE TO EQUAL MONEY

THE VALUE IS IN OUR
KNOWLEDGE, AND
WILLINGNESS TO SHARE

# TRADITIONAL MANAGED SERVICES

- O FLAT RATE
  - FIXED COST PER PERSON OR DEVICE
  - PRICING OPTIONS, CAN BE BASED ON RESPONSE TIME, PRIORITY LEVEL, SERVICES AND MORE.
- O WHERE TO DRAW THE LINE?
  - O MAINTAINING STATUS QUO VS NEW TECHNOLOGIES
  - O SUPPORT VS TRAINING

### PROJECT BASED CONTRACTS

- O GREAT FOR SPECIFIC SKILL SETS
  - MAKE SURE THE WORK IS DEFINED IN WRITING
  - O OFTEN DIFFICULT TO ACCOUNT FOR THE INEVITABLE SCOPE-CREEP

# GOING PROJECT ONLY

#### **Inner Circle Access**

Here's the deal: after over 4 years of offering 1-on-1 consulting services I've decided to "close" them down to the public. I'll probably never open them again.

Ever.

The main reason is that, although charging \$165/hour to work with clients is lucrative, I only want to work on long-term projects now.

It's a lot more fulfilling.

So I'm no longer doing hourly consulting.

Instead, I will be taking 3 long-term clients a few times each year.

And work with them for 3-6 months.

I'll do everything in my power to help them build a successful business, or improve their existing one.

The only way to get these exclusive services is to join my newsletter.

### A HYBRID APPROACH

- A SMALLER MONTHLY AMOUNT, FOR A LIMITED AMOUNT OF SUPPORT.
  - O CHANCES ARE GOOD WE'D BE ANSWERING THE QUESTIONS ANYWAY
  - BEING AROUND FOR SMALL QUESTIONS CAN STAVE OFF MUCH LONGER SUPPORT ISSUES LATER.
  - WE'RE ABLE TO BE THERE FOR THE "LITTLE THINGS" AT A PRICE POINT WHICH IS EASY TO SWALLOW, BUT DOESN'T TIE US INTO ENDLESS SUPPORT

### HAVE REAL OPTIONS

HTTP://MACCONSULTINGGROUP.COM/AGREEMENT

Company (if applicable)				Qty	Total
First Name	Last Nam	ne	Monitored Computers  Active monitoring for impending failure for each computer with Watchman Monitoring.	\$10	\$0.00
Billing Email Add	ress		3 Support		
Address			Personal Support Users The total number of people who will be contacting Mac Consulting Group, Inc. for technical support.	\$25	\$0.00
tity	State Fax	Zip	Premier Support Users (Per Person, 5 User minimum) All needed email, phone, and remote support	\$70	\$0.00
			Monthly Prepaid Hours (2 hours per month minimum) 1/3 off our stock hourly rate	\$100	\$0.00
				Monthly Total	\$0.00
			☐ If you would prefer to pay annually, we offer a 10% convenience discount.		

### BACK UP YOUR OFFERING

- O BE PROACTIVE
- O DEPLOY MANAGEMENT SOFTWARE
- O PROVIDE NEWSLETTERS
- O PROVIDE TRAINING

#### LINKS

- O JAMFSOFTWARE.COM/PARTNERS/MSP
- O WATCHMANMONITORING.COM/MACTECH
- O BACKGROUNDBACKUP.CA/PARTNER\_PROGRAM
- O ROBOTCLOUD.NET
- MAC-MSP.COM/TOOLS
- O J.MP/GOOGLE-CODE-FAVES
- O CONSULTANTS.APPLE.COM
- WWW.LITTLESTREAMSOFTWARE.COM/SERVICES/ INNER-CIRCLE/
- O MACCONSULTINGGROUP.COM/MACTECHCONF